

FIG. 1

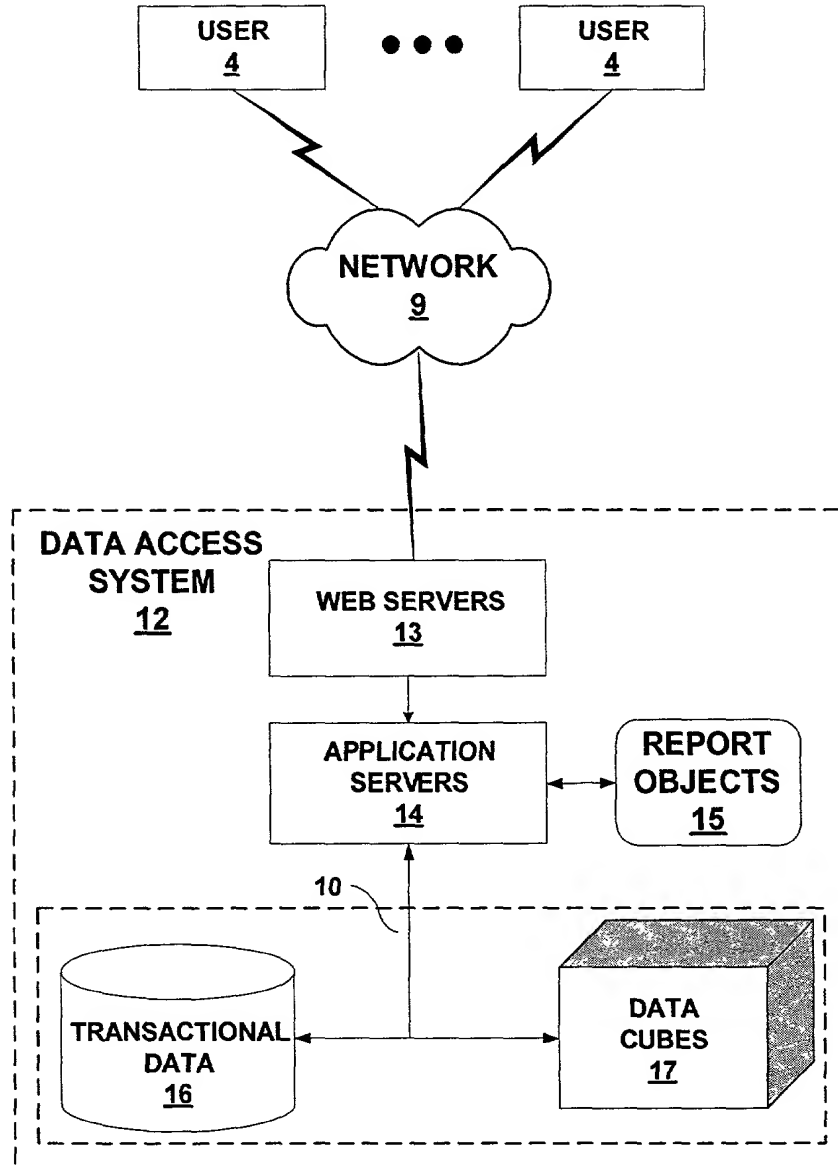


FIG. 2

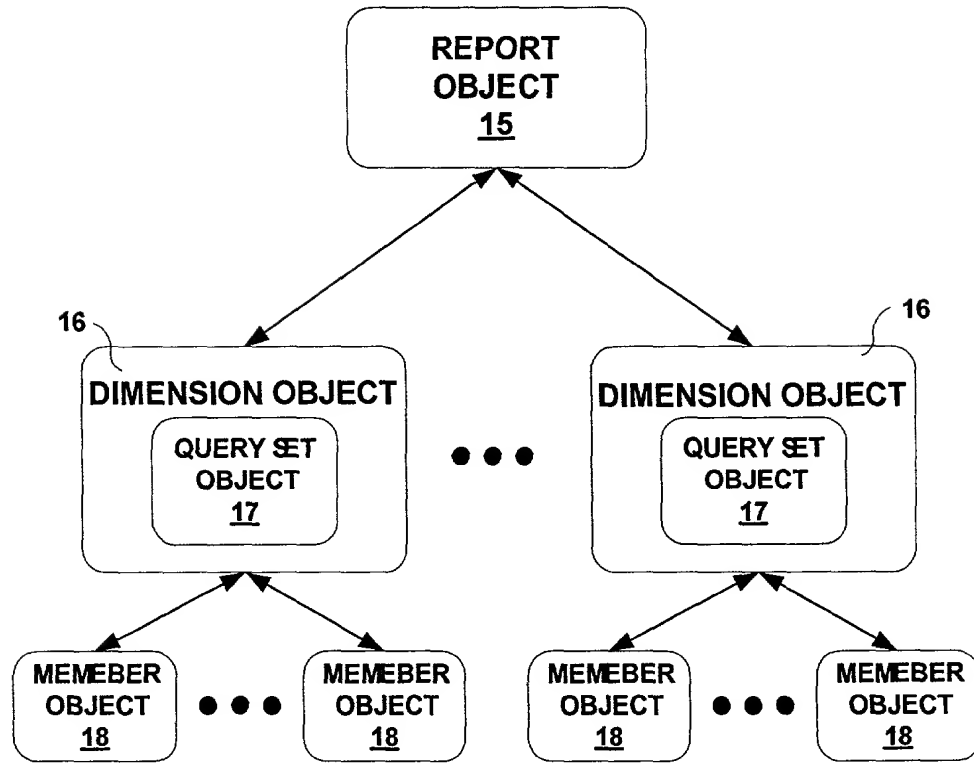


FIG. 3

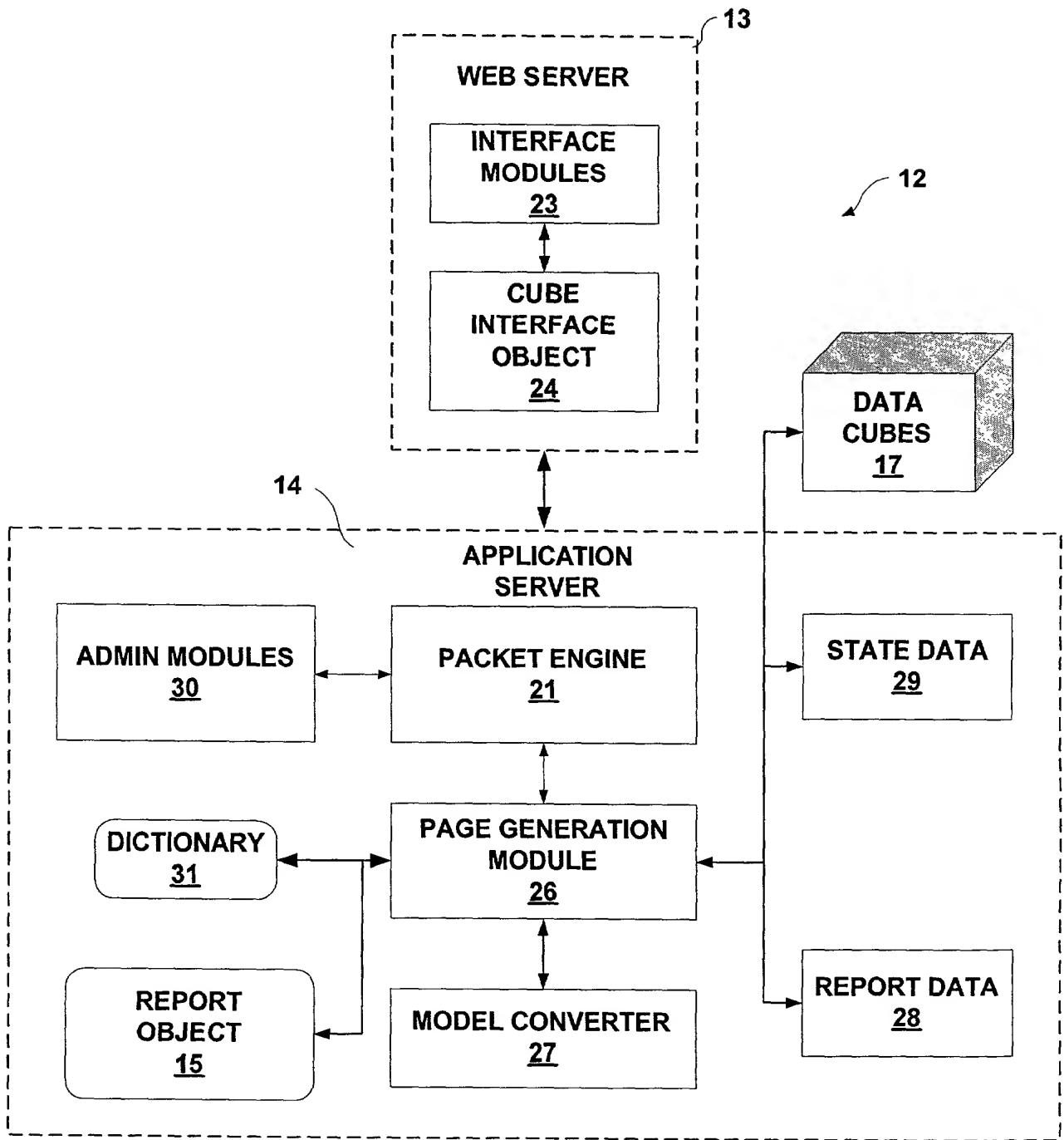


FIG. 4

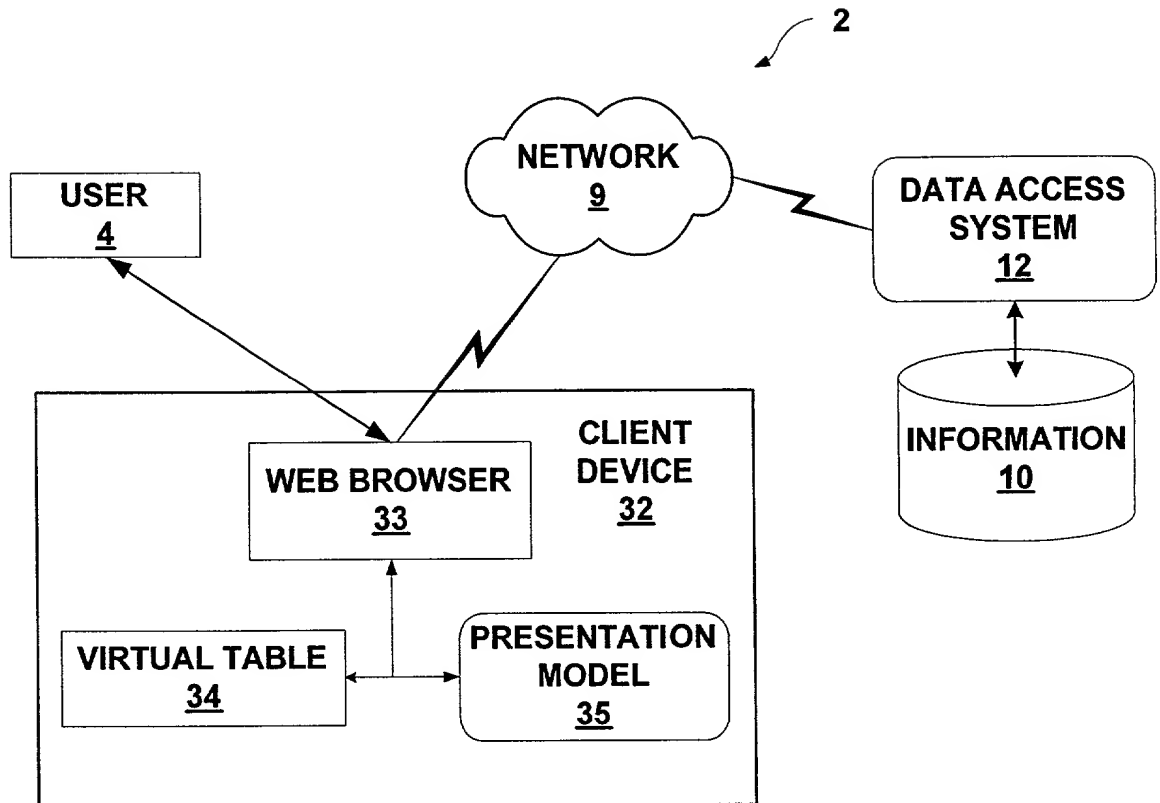


FIG. 5

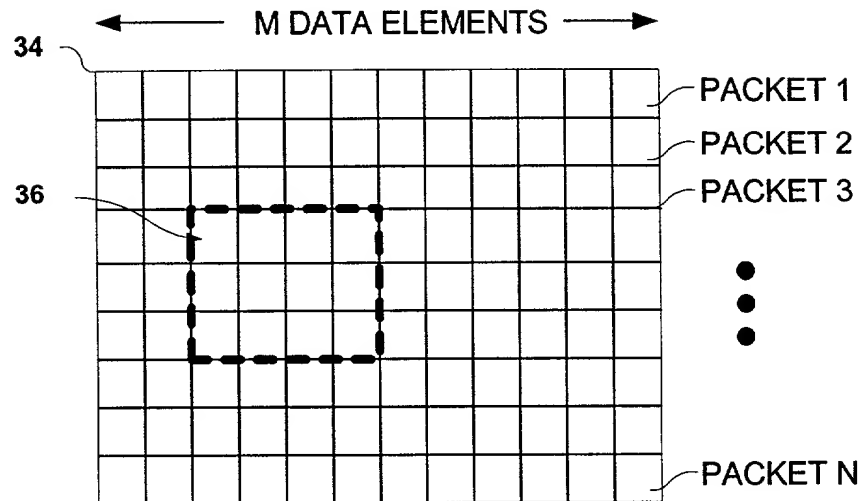


FIG. 6

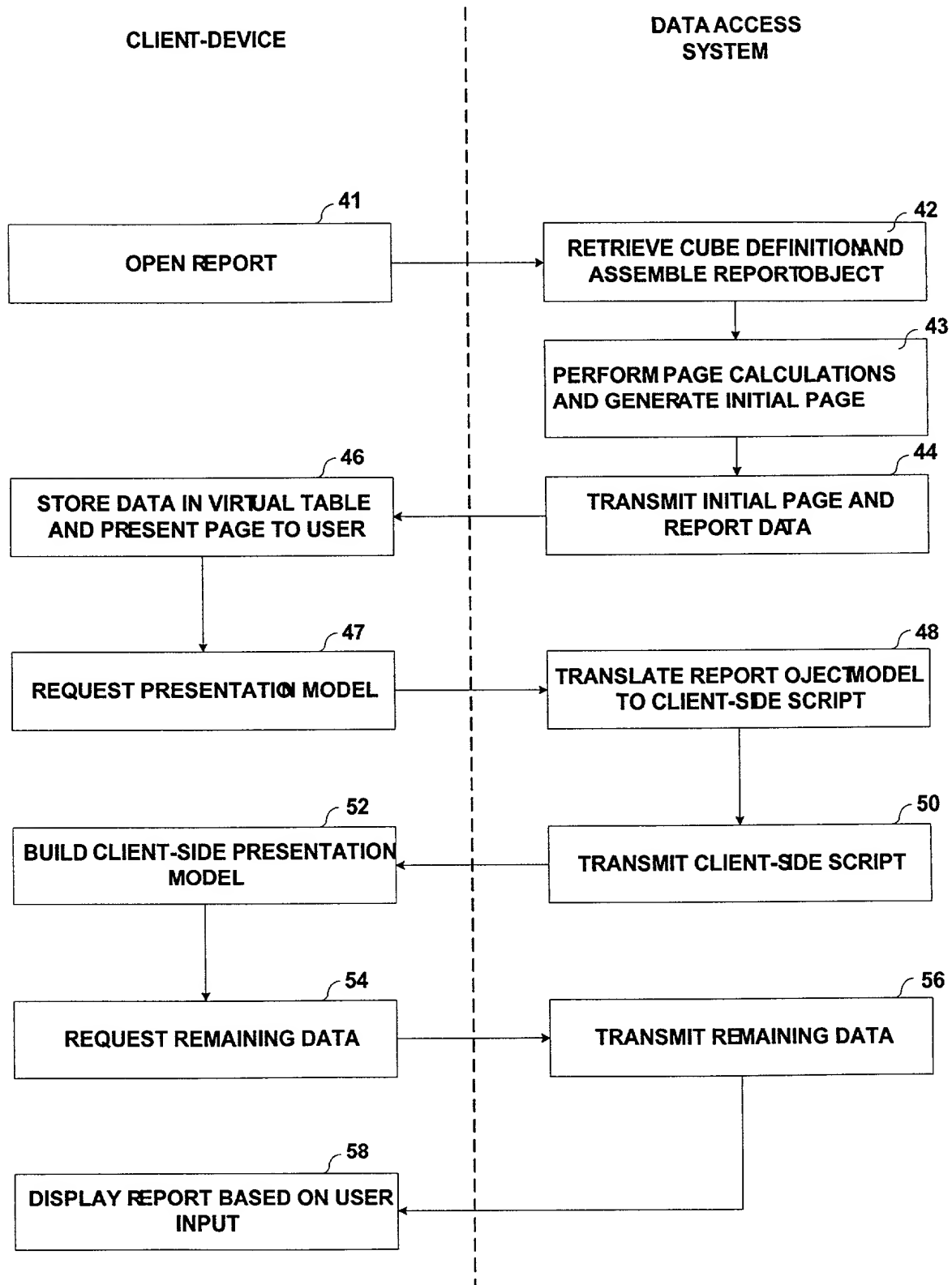


FIG. 7

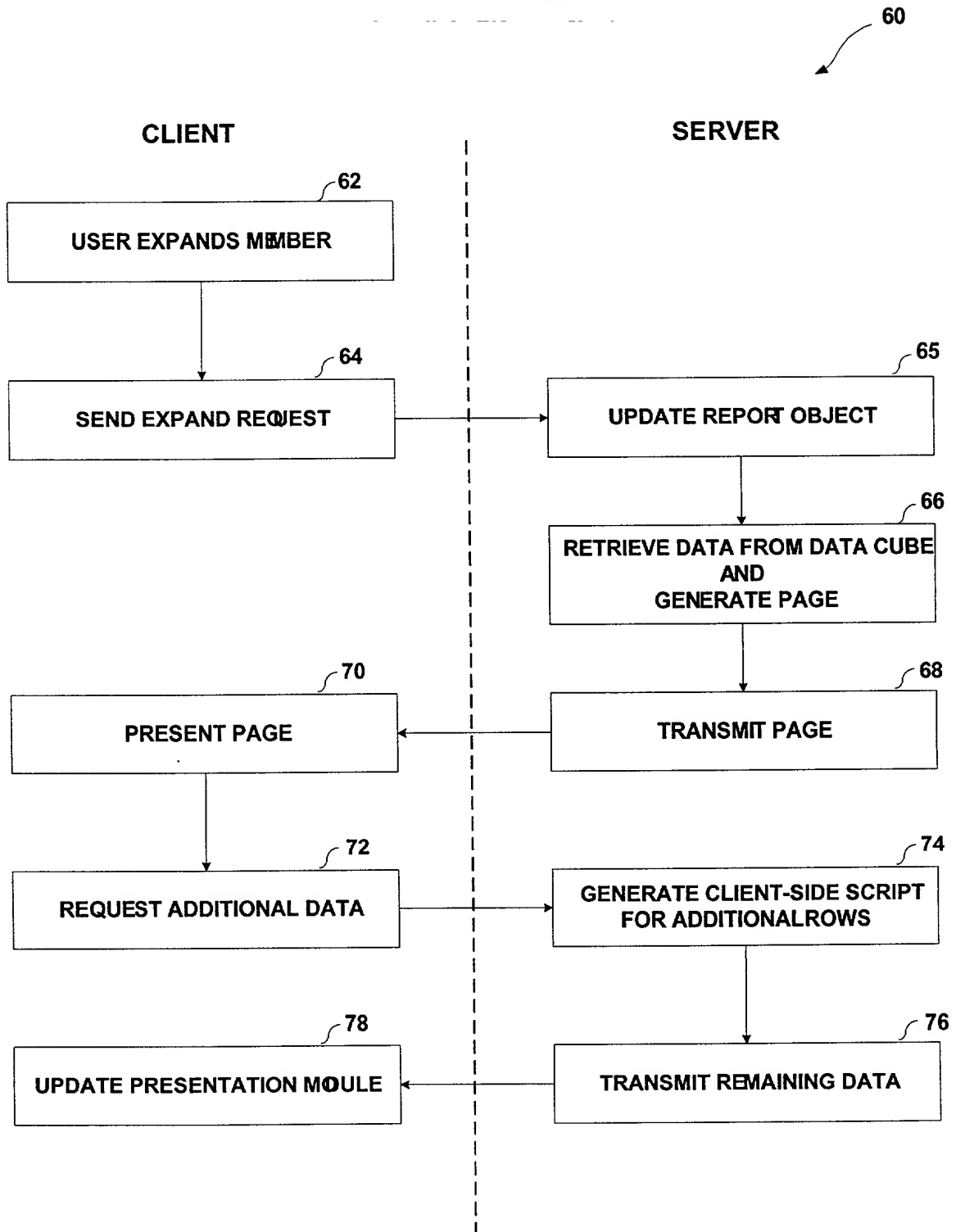


FIG. 8

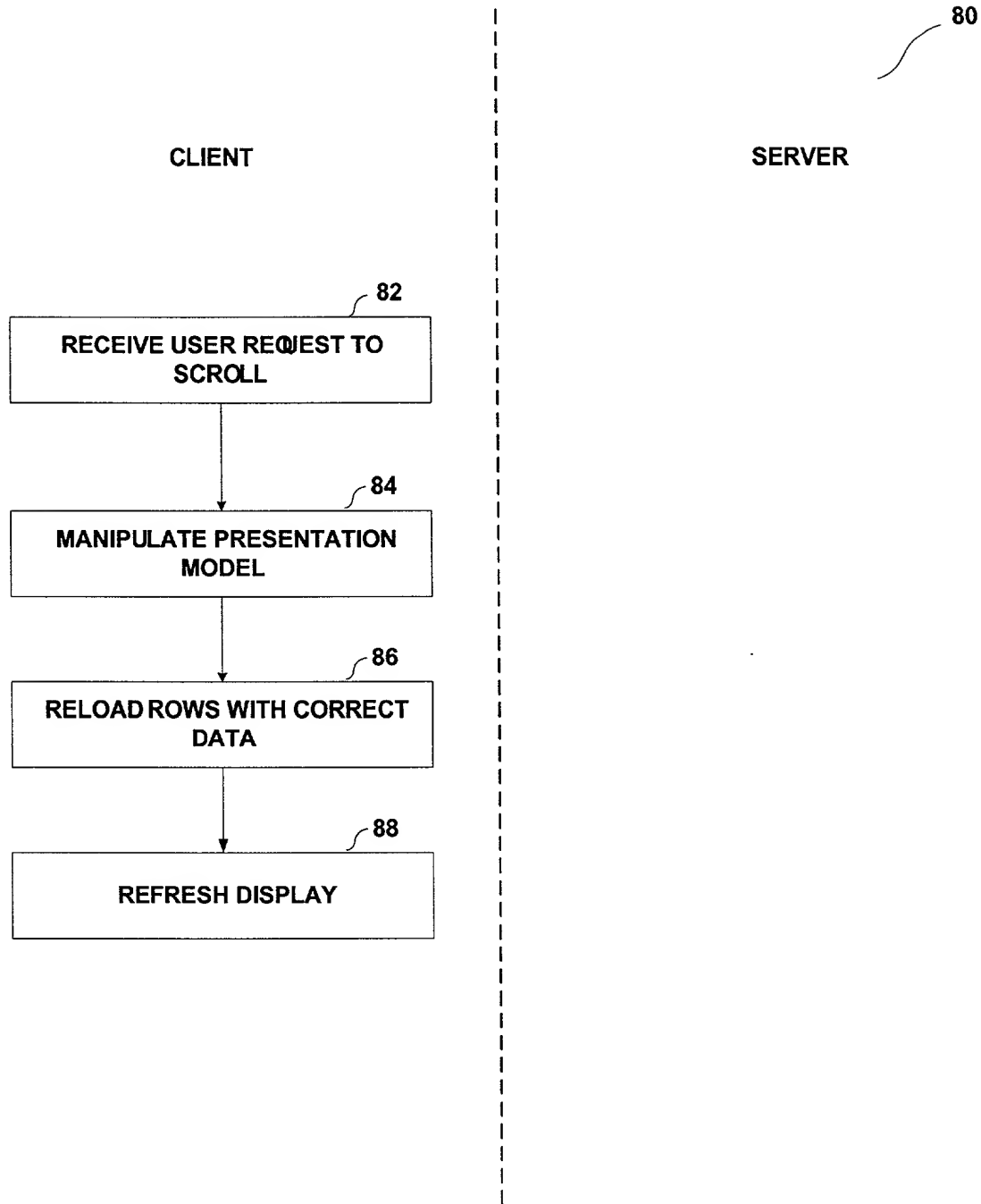
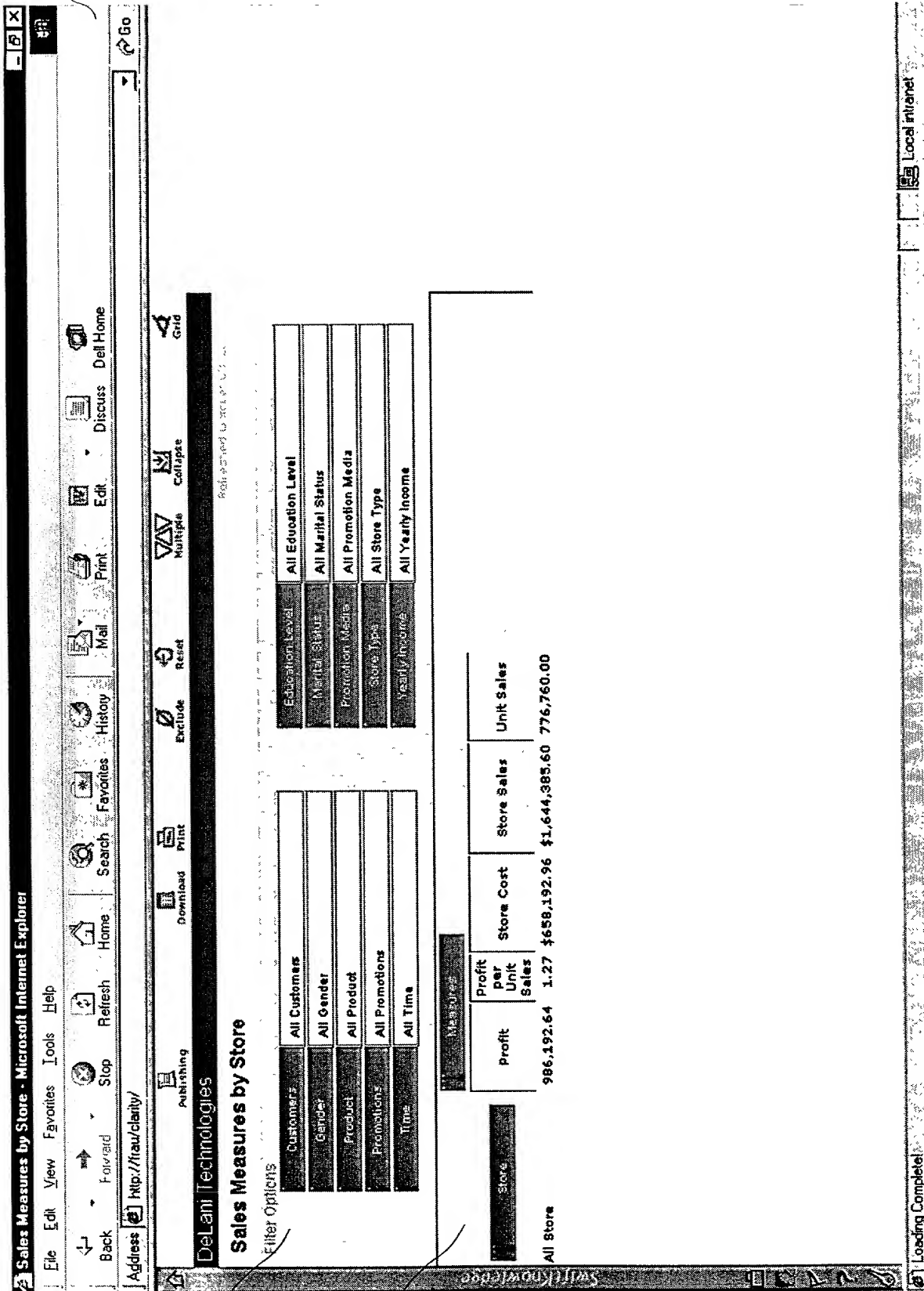


FIG. 9



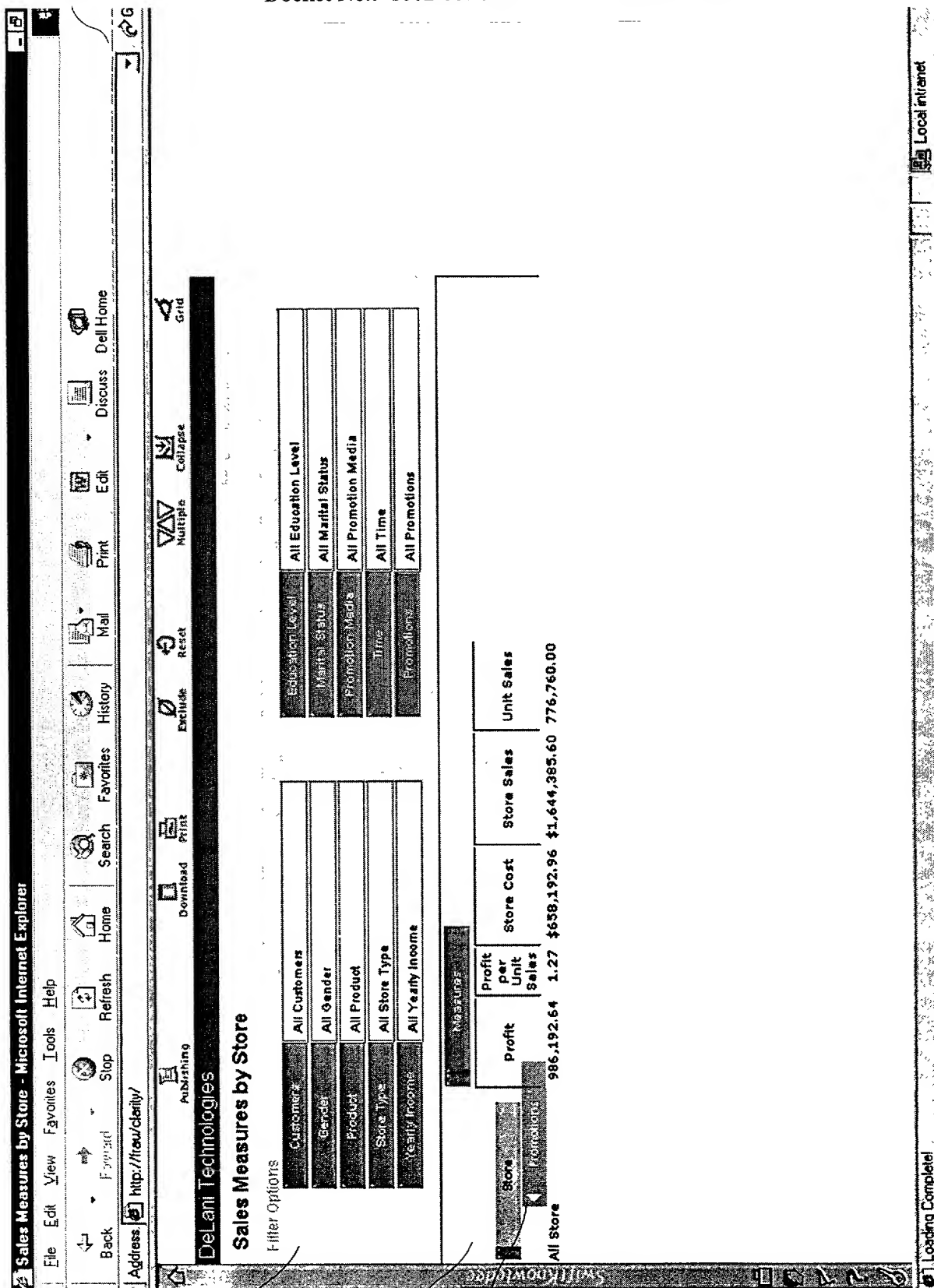
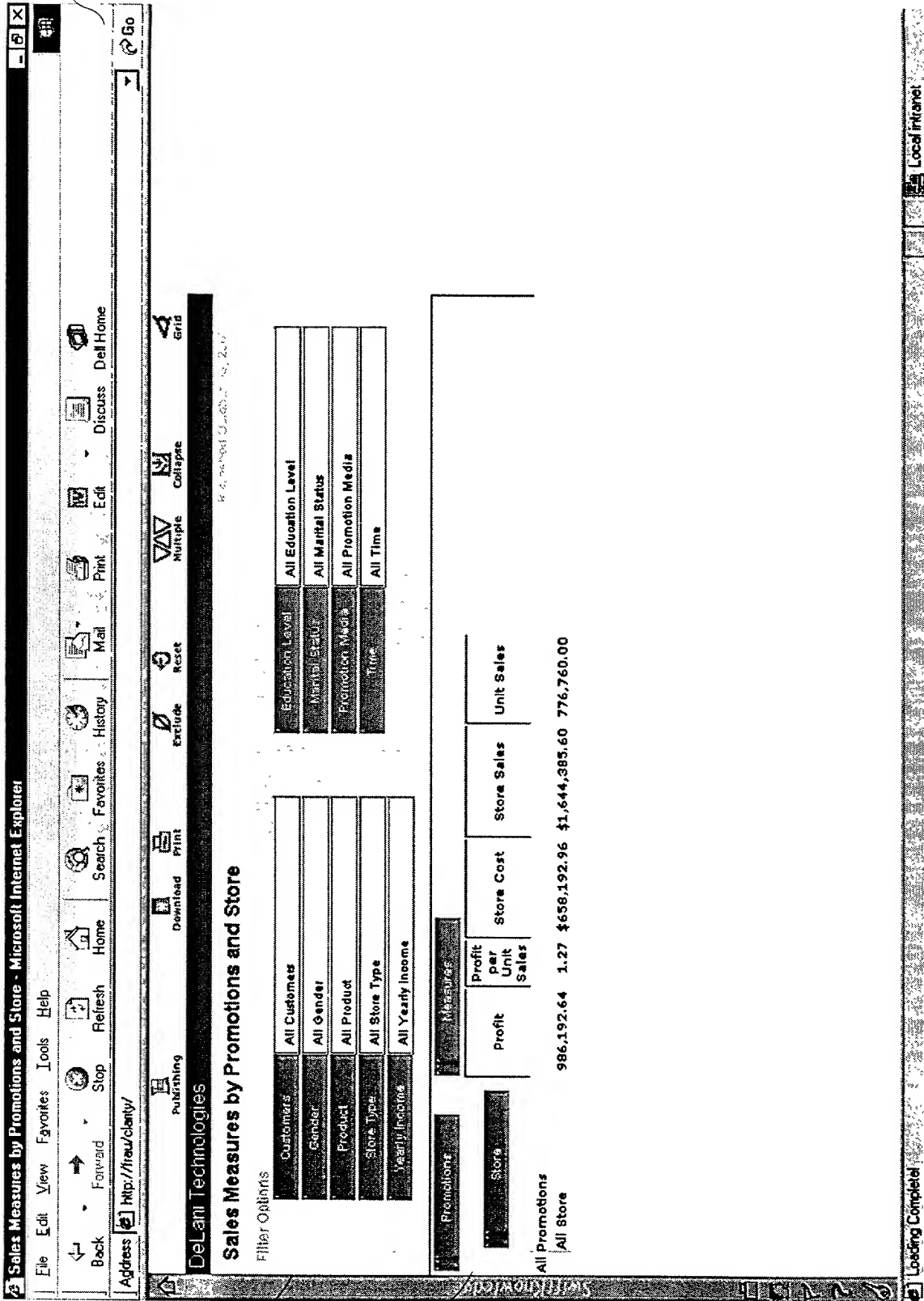


FIG. 11

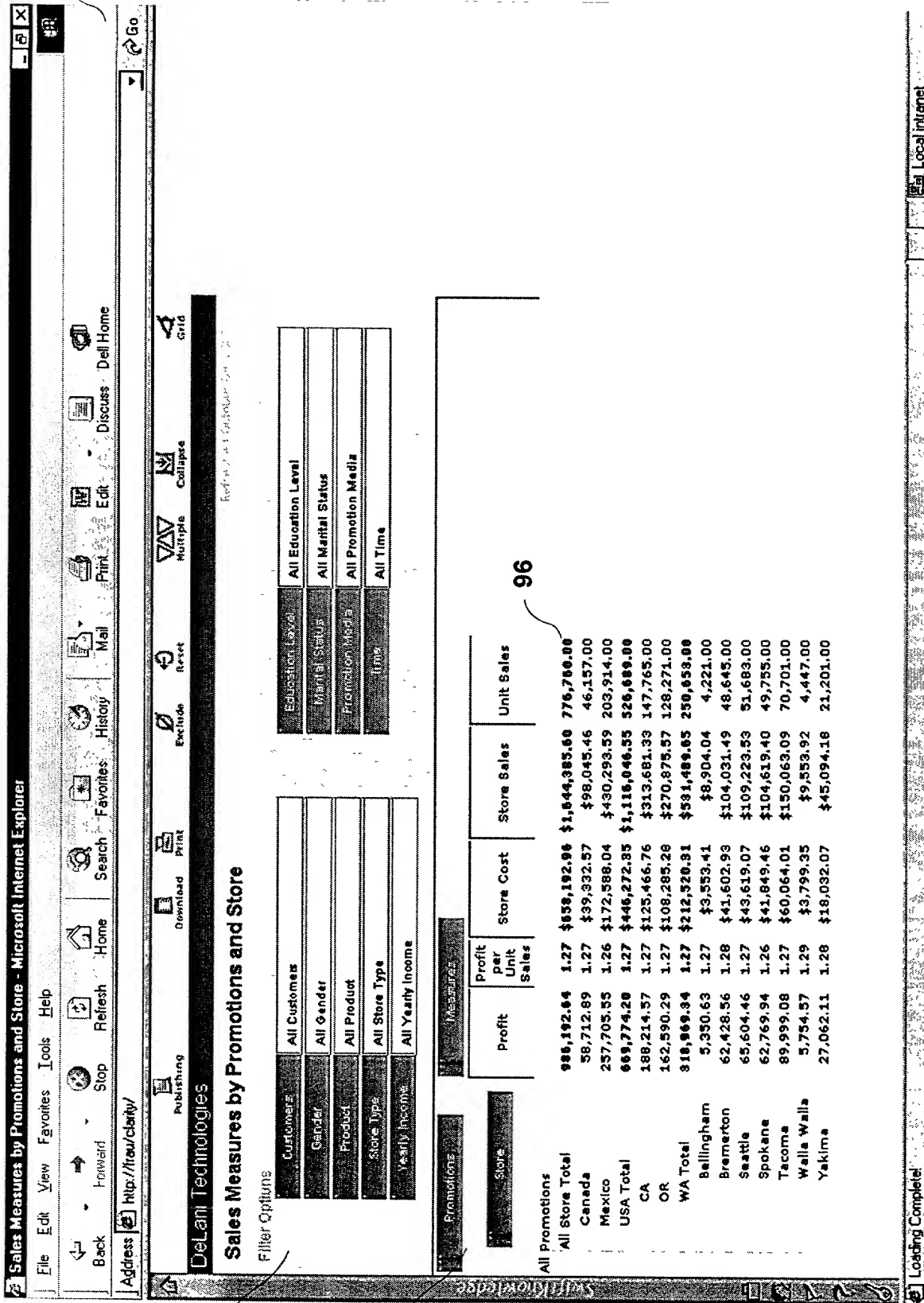
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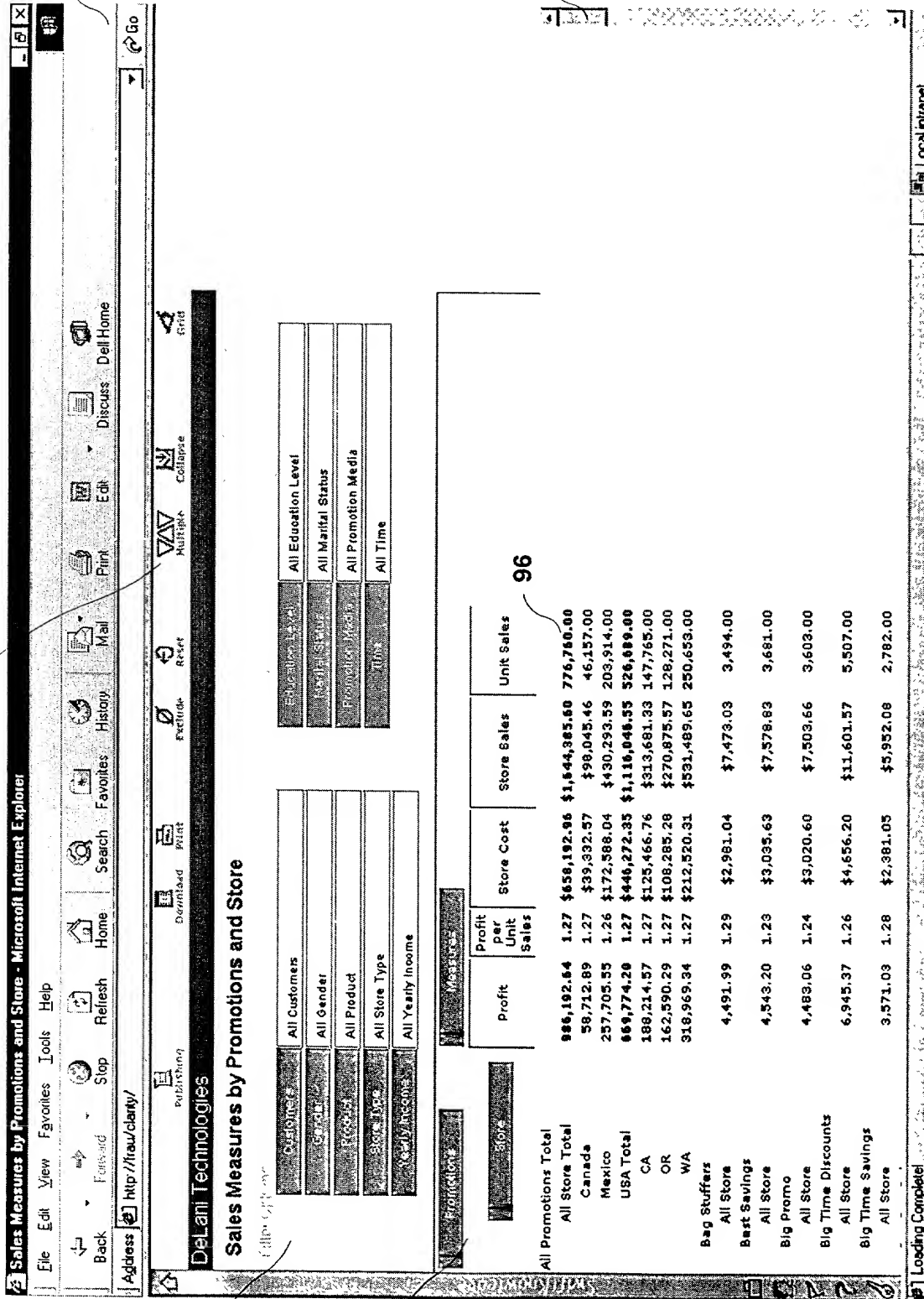


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FIG. 12





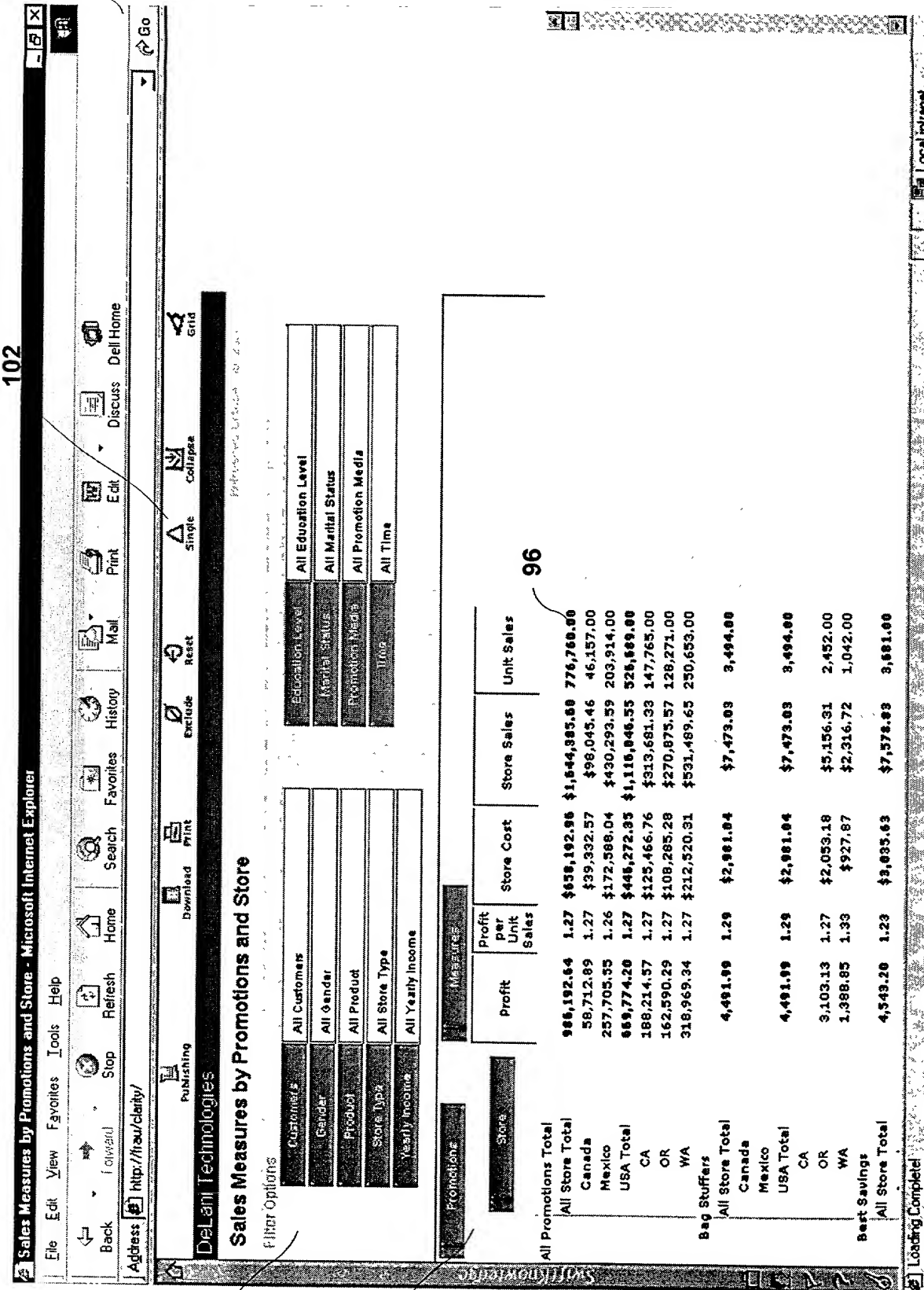


FIG. 15

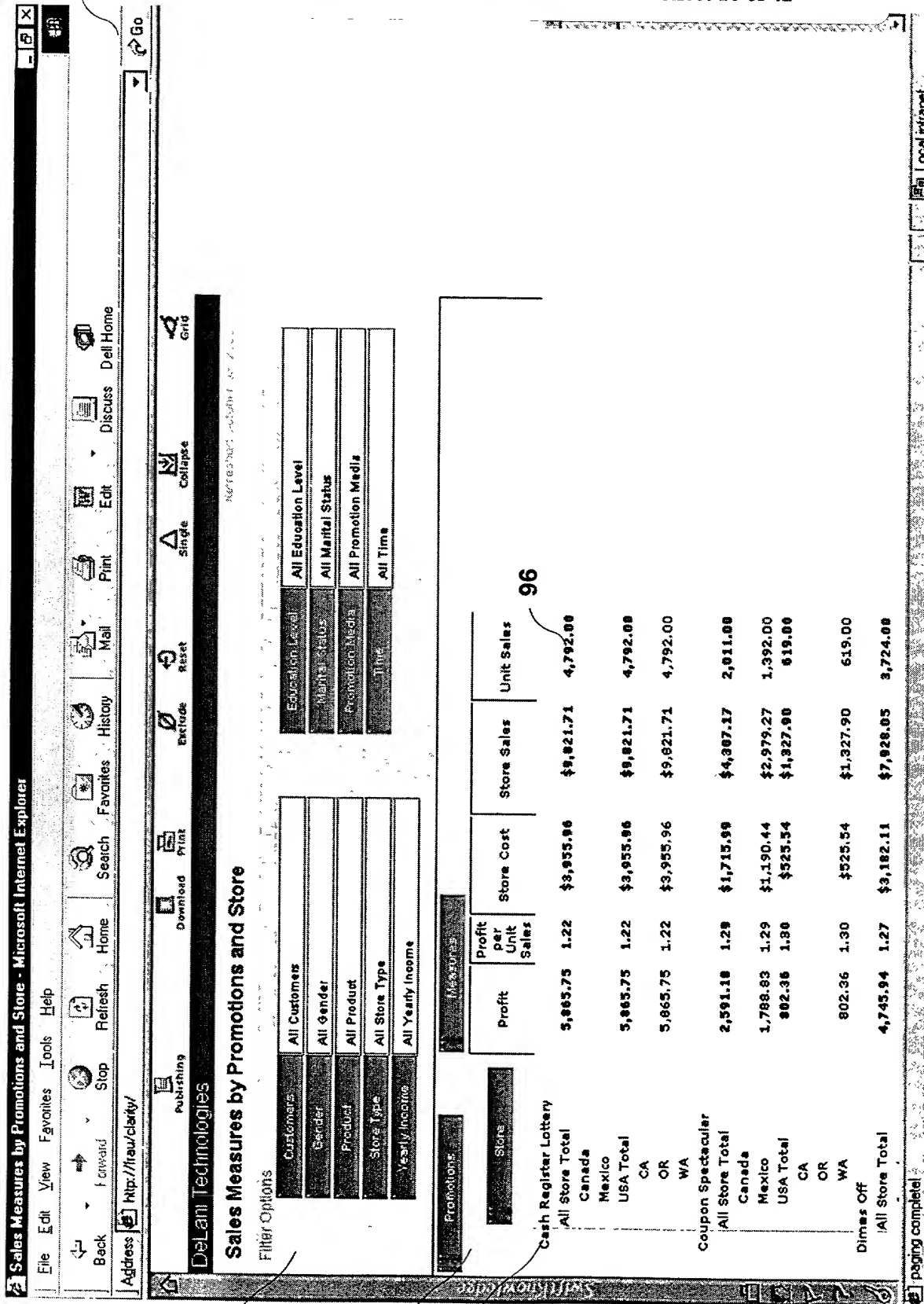


FIG. 16

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FIG. 17

Sales Measures by Promotions and Store - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss Dell Home

Address http://www.danlani.com/

DeLani Technologies

Sales Measures by Promotions and Store

Customers: All Customers All Gender All Product All Store Type All Yearly Income

Promotions: All Education Level All Marital Status All Promotion Media All Time

	Profit	Profit per Unit Sales	Store Cost	Store Sales	Unit Sales
WA	61.22	1.42	\$41.28	\$102.50	43.00
Cash Register Lottery					
All Store Total	5,865.75	1.22	\$3,935.96	\$9,821.71	4,792.00
Canada					
Mexico					
USA Total	5,865.75	1.22	\$3,935.96	\$9,821.71	4,792.00
CA					
OR Total	5,865.75	1.22	\$3,935.96	\$9,821.71	4,792.00
Portland					
Salem					
WA					
Coupon Spectacular					
All Store Total	2,591.18	1.29	\$1,715.99	\$4,307.17	2,011.00
Canada					
Mexico	1,788.83	1.29	\$1,190.44	\$2,979.27	1,392.00
USA Total	802.35	1.30	\$525.54	\$1,327.90	619.00
CA					
OR					

Loading Complete

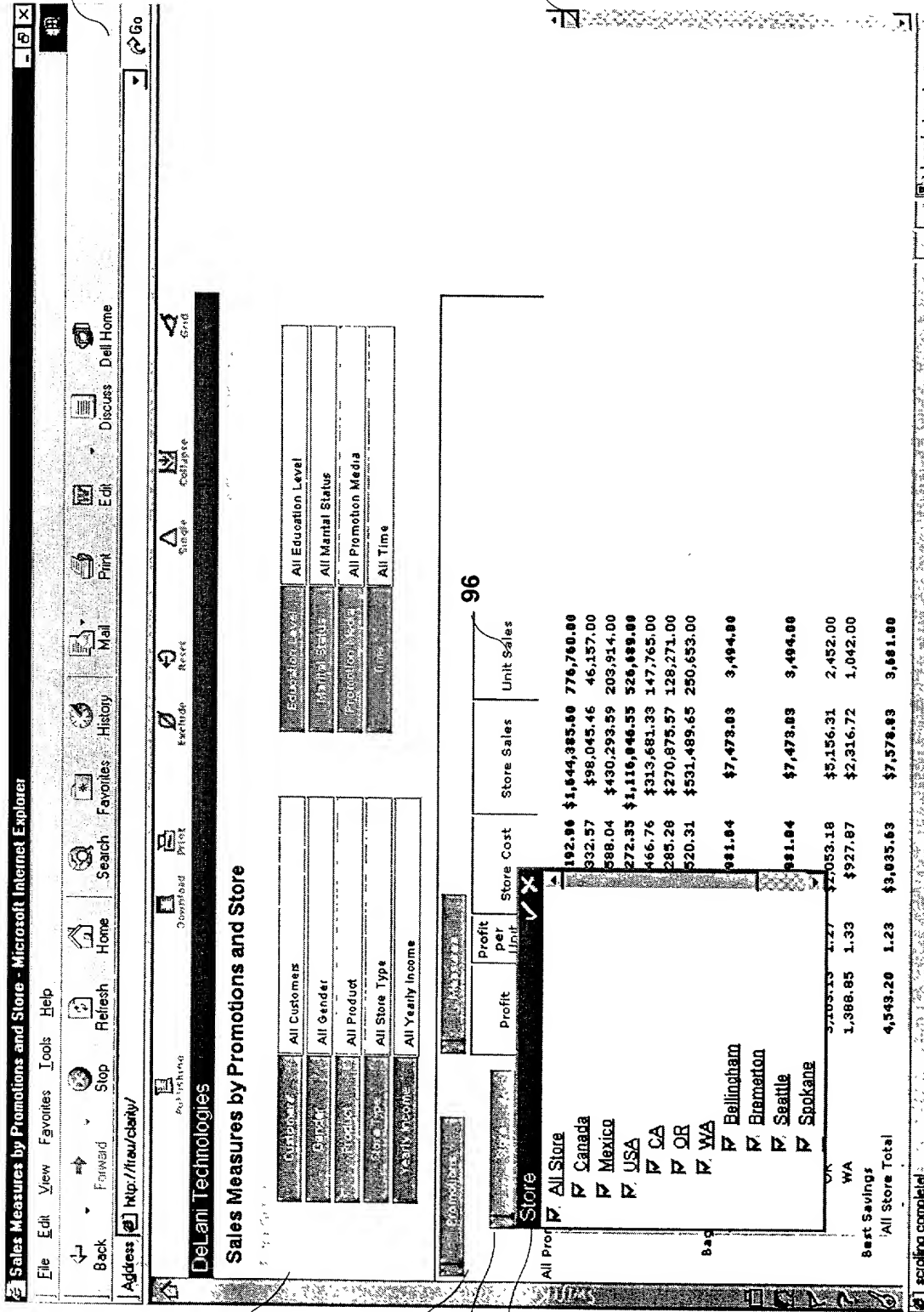
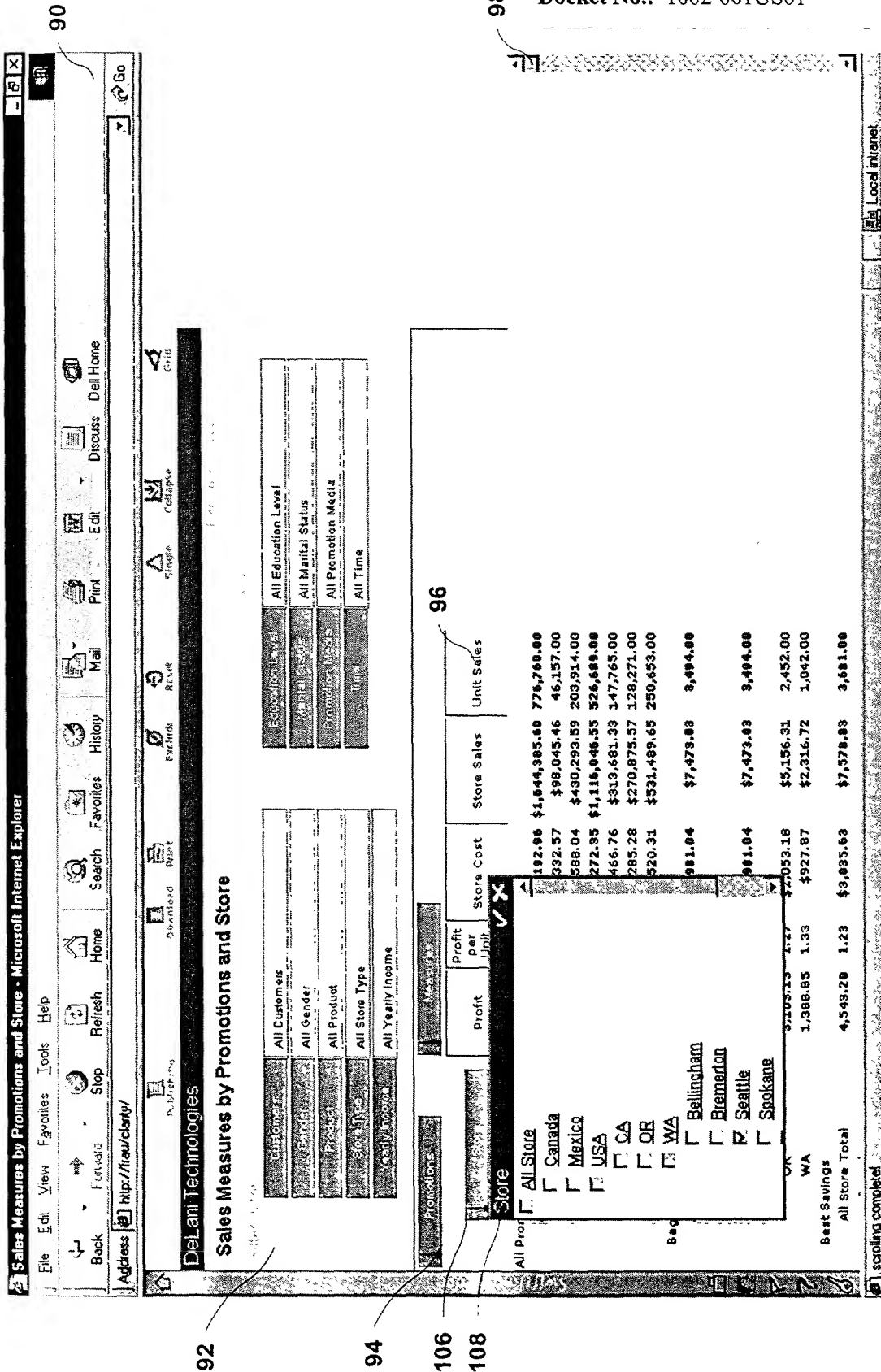
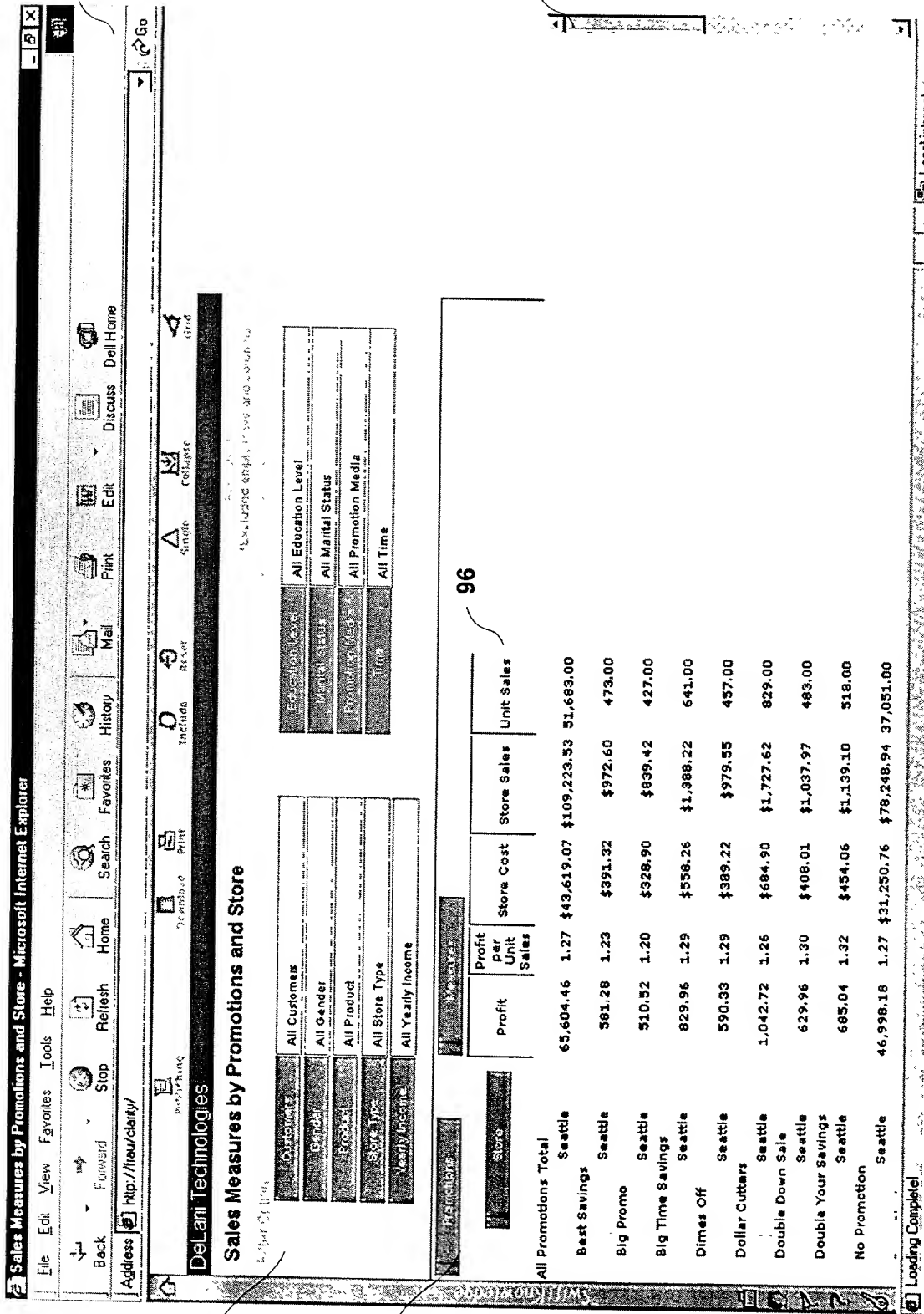


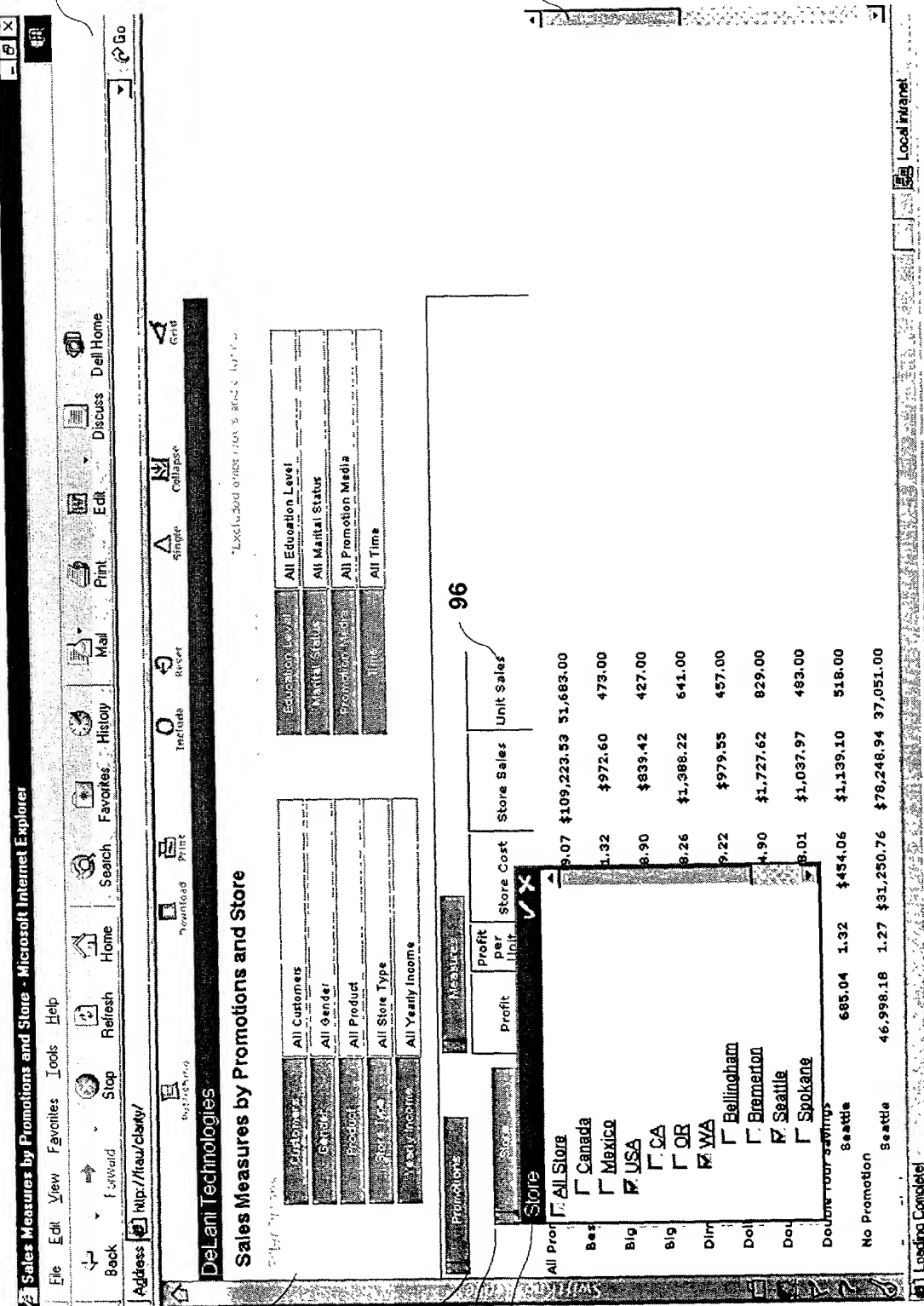
FIG. 18





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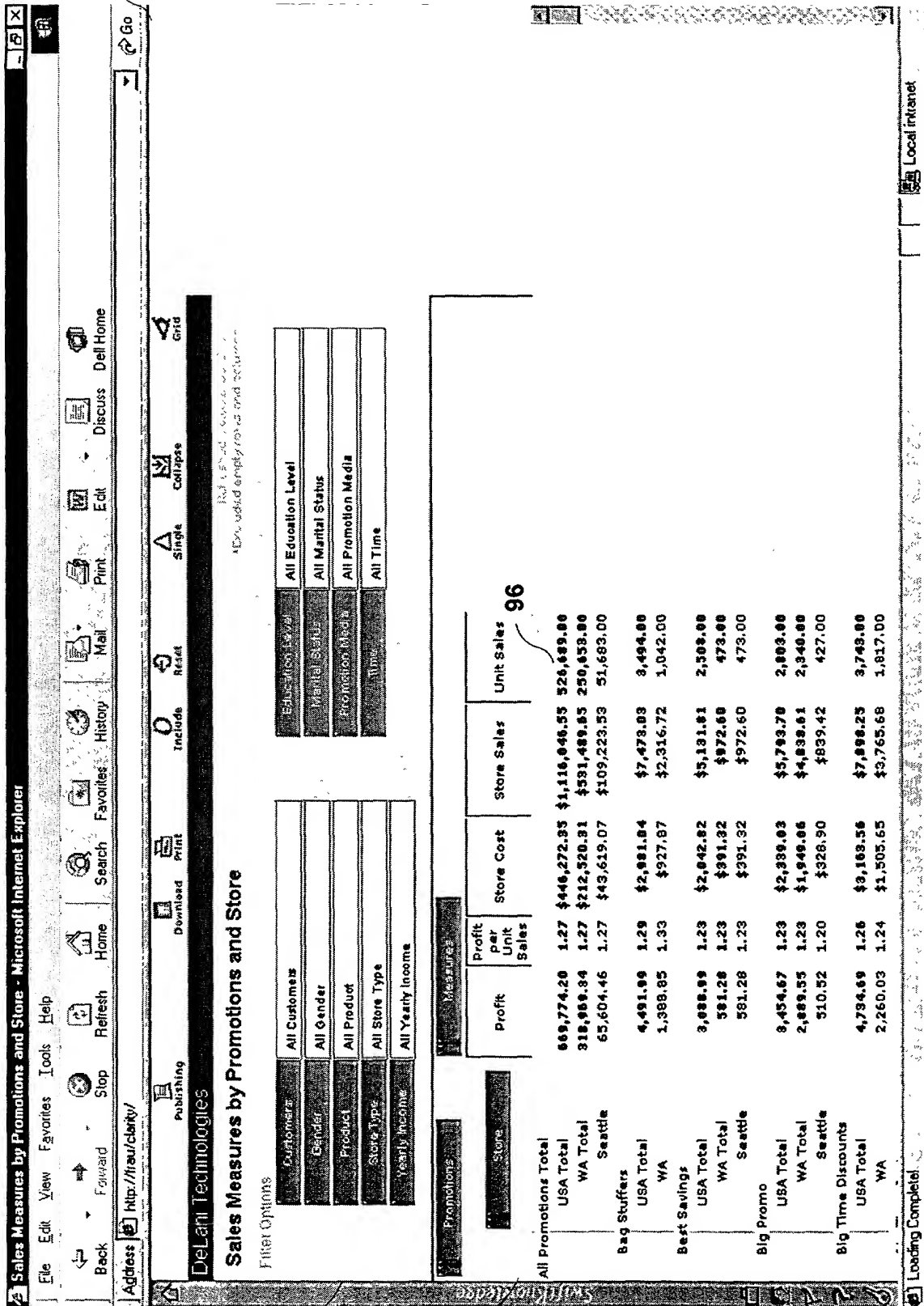
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FIG. 21



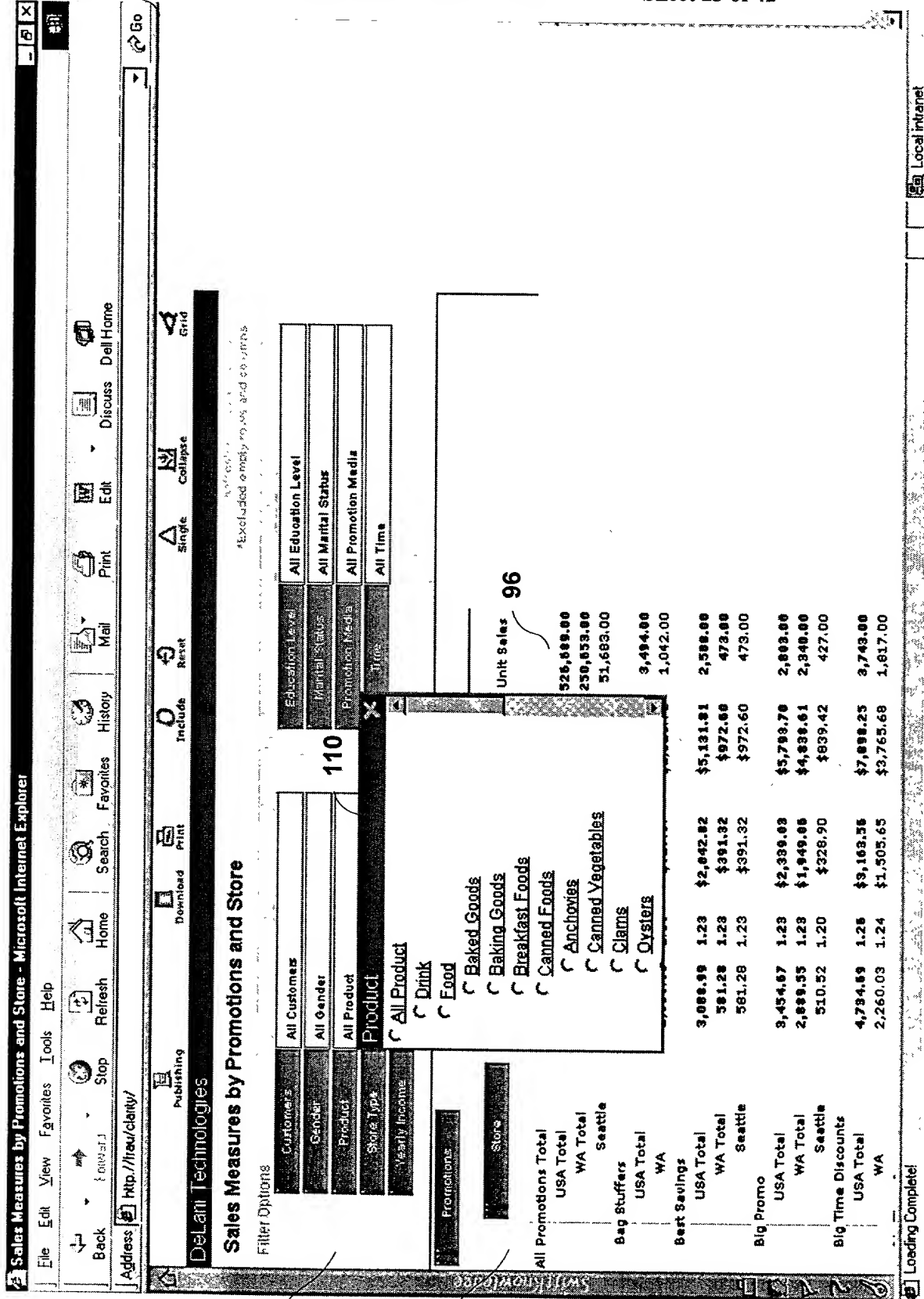


FIG. 23

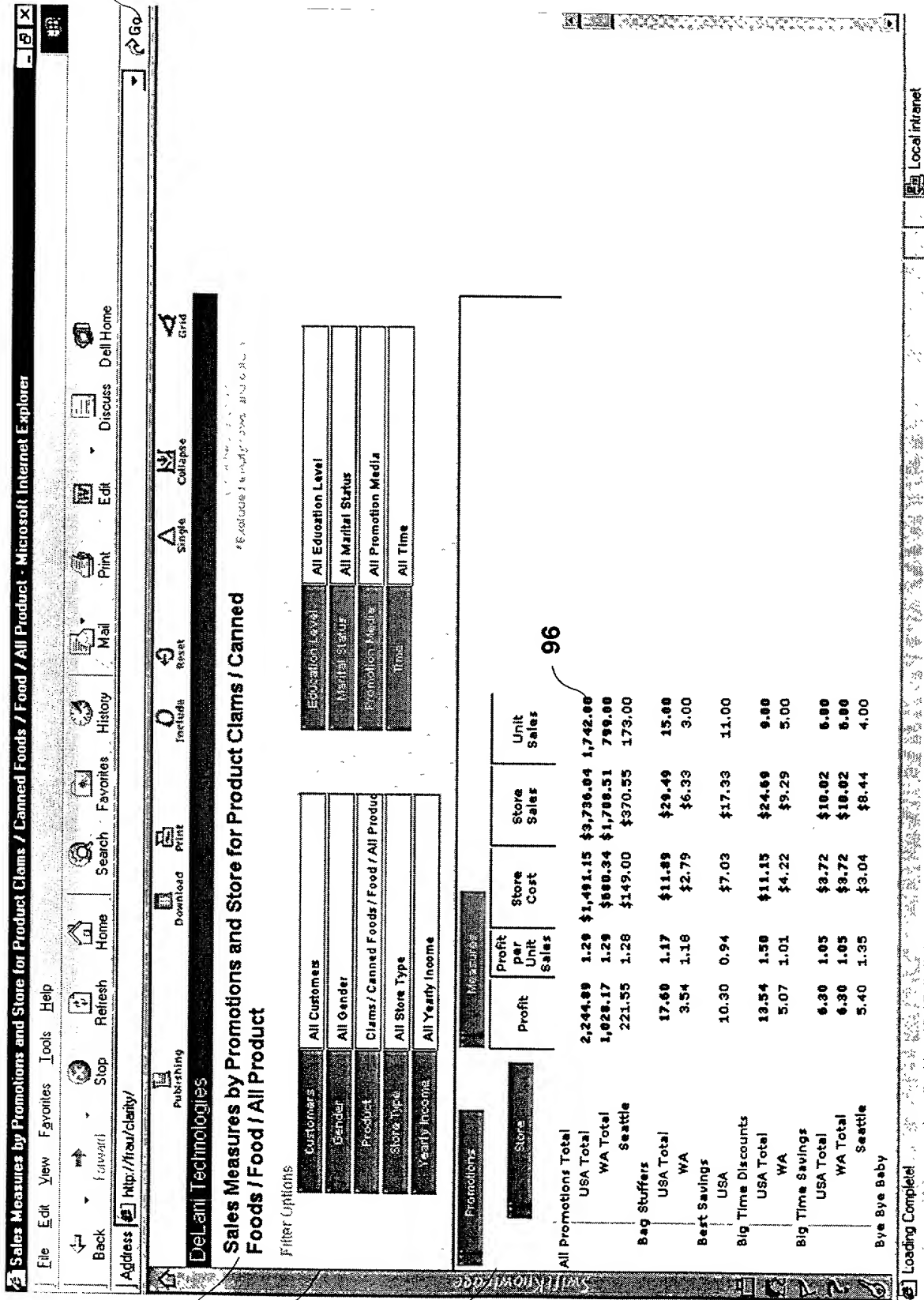
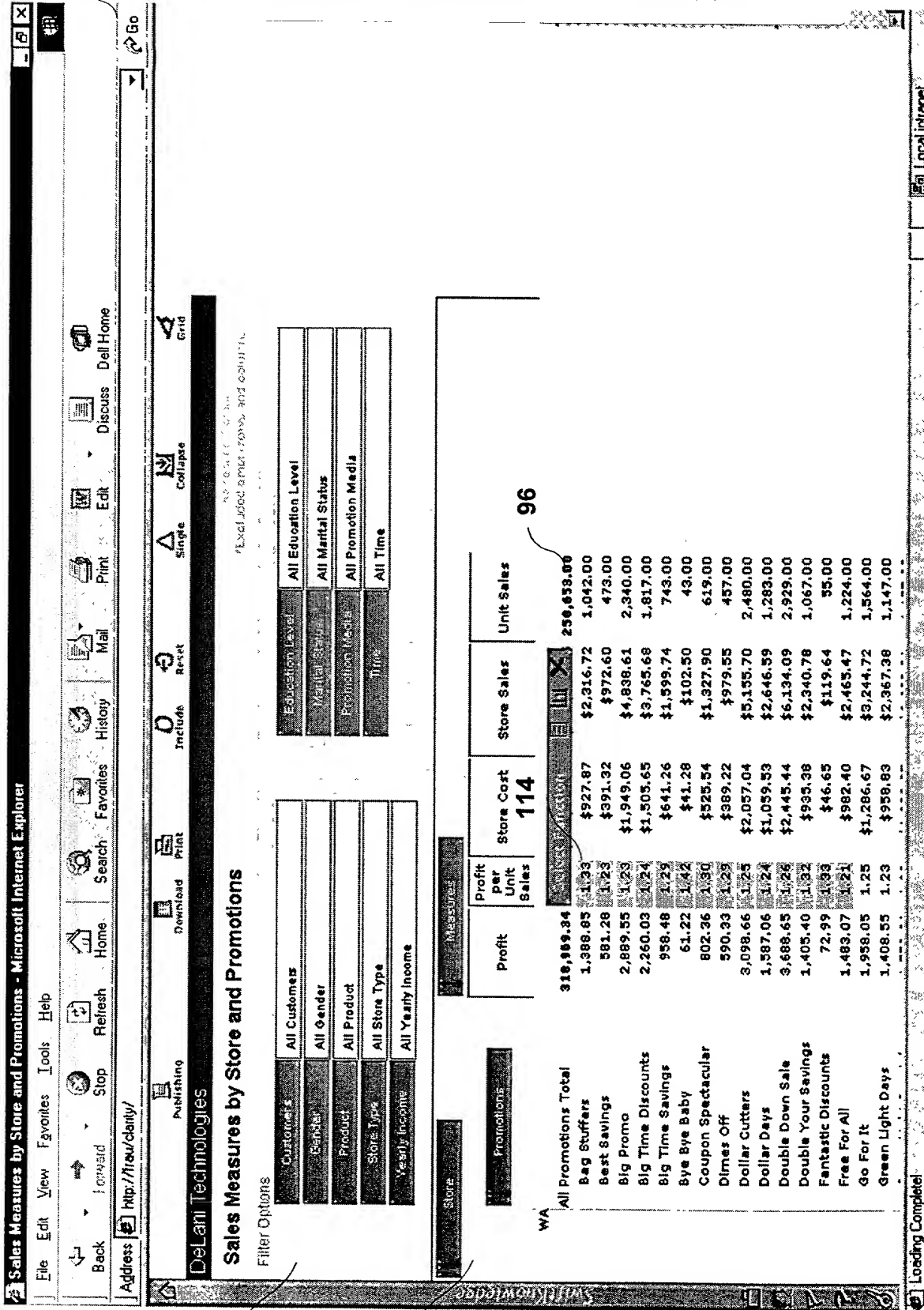


FIG. 24



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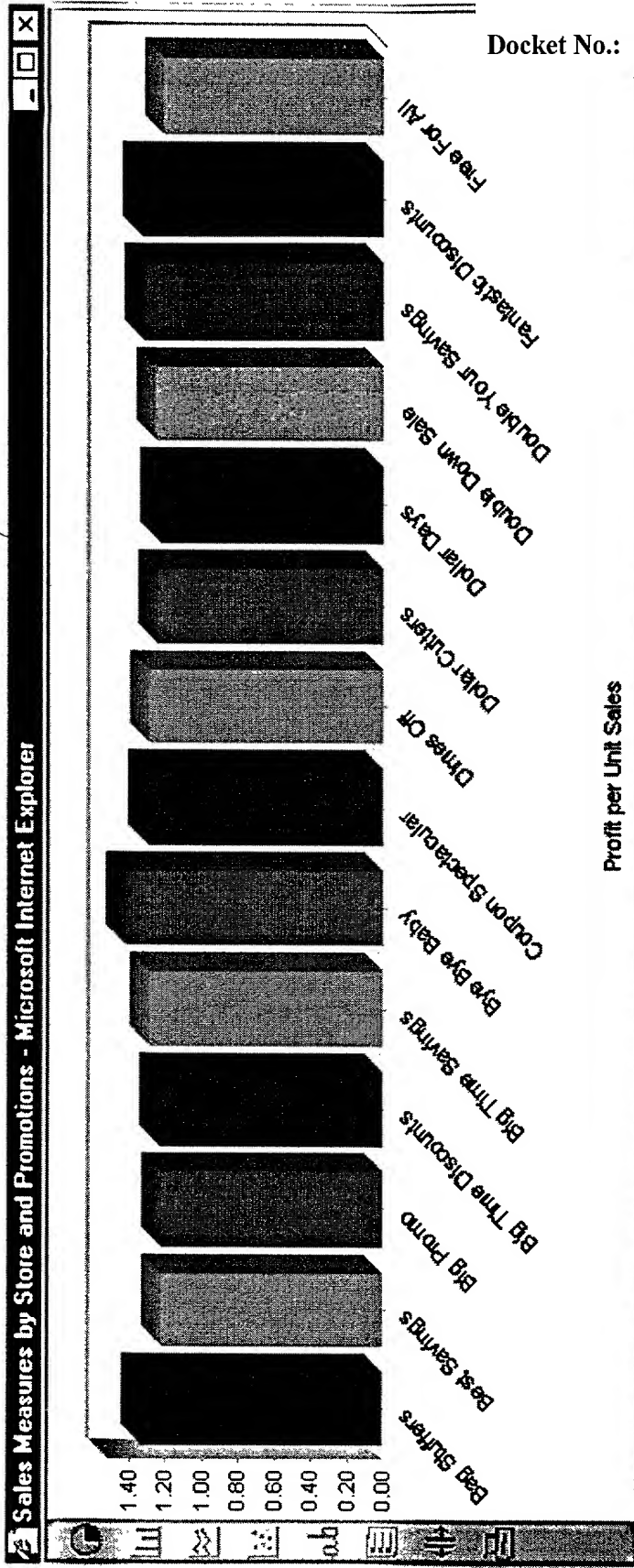


FIG. 26

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Sales Transactions for Profit per Unit Sales by WA and Bag Stuffers..... - Microsoft Internet Explorer

Sales Transactions for Profit per Unit Sales by WA and Bag Stuffers.....
Preview first 12 of 2478 rows

	store_id	store_type	region_id	store_name	store_number	store_street_address	store_city	store_state	store_postal_code	store
1	2	Small Grocery	78	Store 2	2 5203	Catanzaro Way	Bellingham	WA	55555	
2	2	Small Grocery	78	Store 2	2 5203	Catanzaro Way	Bellingham	WA	55555	
3	2	Small Grocery	78	Store 2	2 5203	Catanzaro Way	Bellingham	WA	55555	
4	2	Small Grocery	78	Store 2	2 5203	Catanzaro Way	Bellingham	WA	55555	
5	2	Small Grocery	78	Store 2	2 5203	Catanzaro Way	Bellingham	WA	55555	
6	2	Small Grocery	78	Store 2	2 5203	Catanzaro Way	Bellingham	WA	55555	
7	2	Small Grocery	78	Store 2	2 5203	Catanzaro Way	Bellingham	WA	55555	
8	2	Small Grocery	78	Store 2	2 5203	Catanzaro Way	Bellingham	WA	55555	
9	2	Small Grocery	78	Store 2	2 5203	Catanzaro Way	Bellingham	WA	55555	
10	2	Small Grocery	78	Store 2	2 5203	Catanzaro Way	Bellingham	WA	55555	
11	2	Small Grocery	78	Store 2	2 5203	Catanzaro Way	Bellingham	WA	55555	
12	2	Small Grocery	78	Store 2	2 5203	Catanzaro Way	Bellingham	WA	55555	

FIG. 27

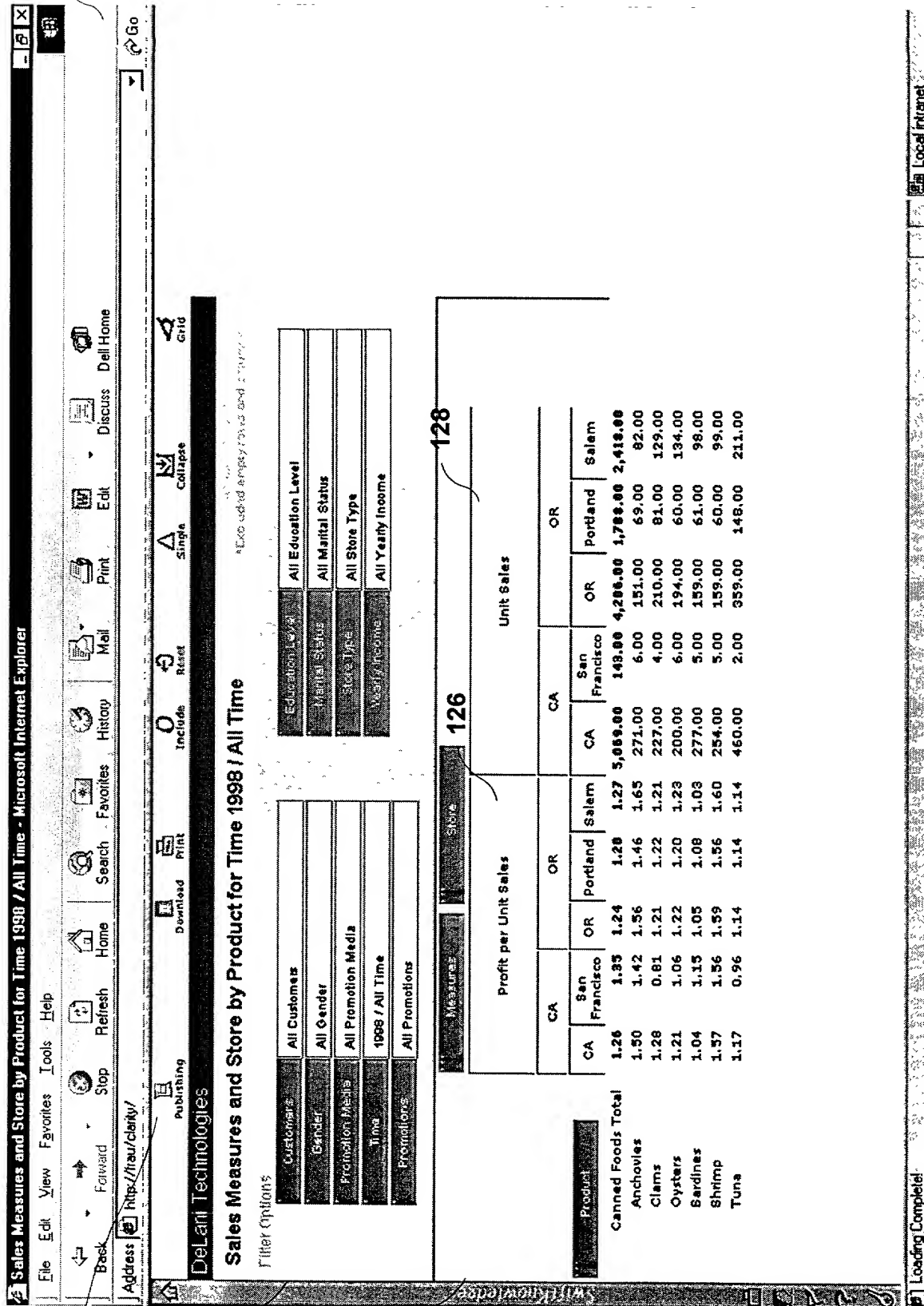


FIG. 28

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Applicant: Daniel Moloney et al.
 Title: DATA ACCESS SYSTEM
 Attorney/Agent: Kent J. Sieffert
 Reg. No. 41,312
 Telephone: 651.735.1100

Docket No.: 1002-001US01

Sheet 29 of 42

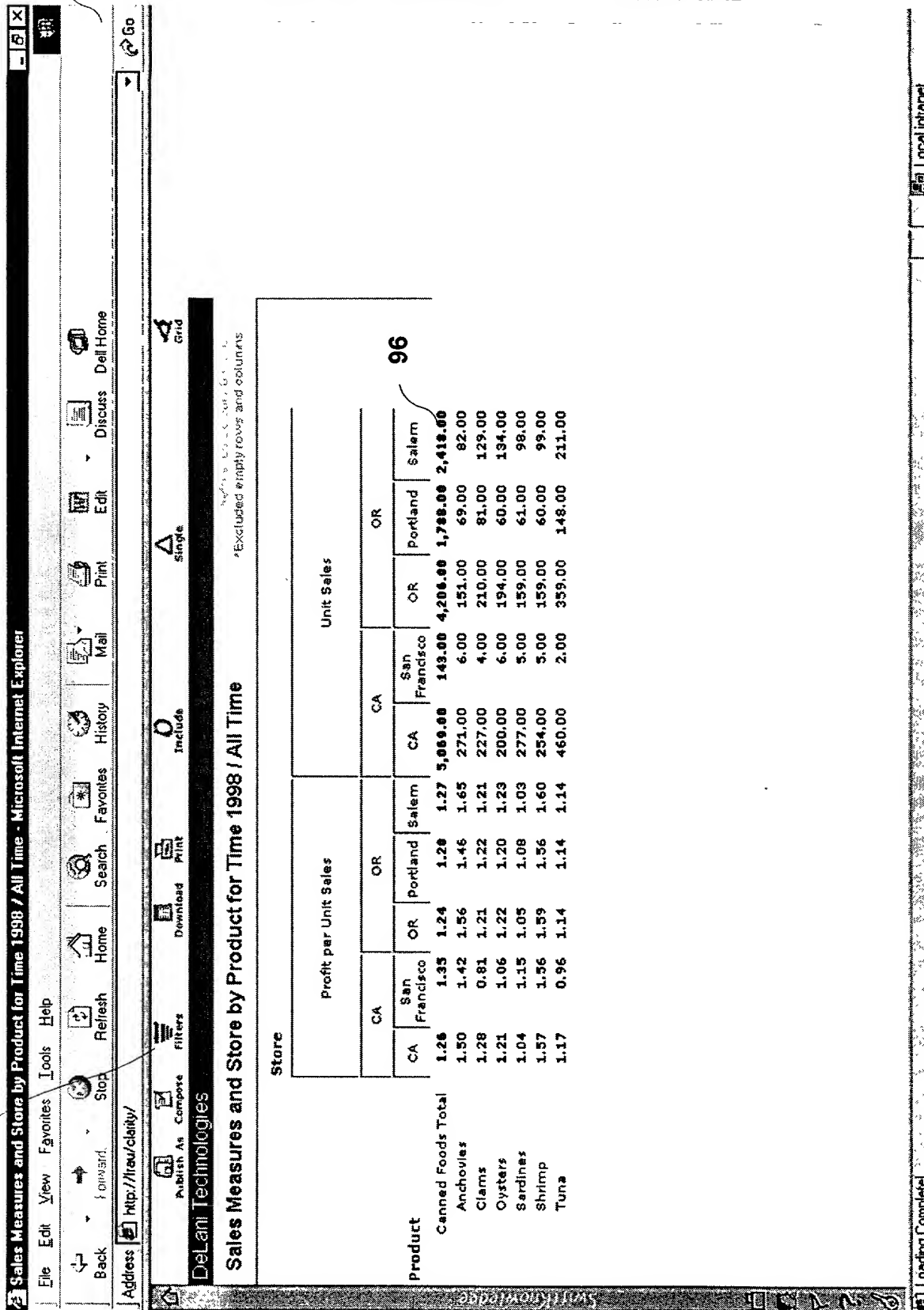


FIG. 29

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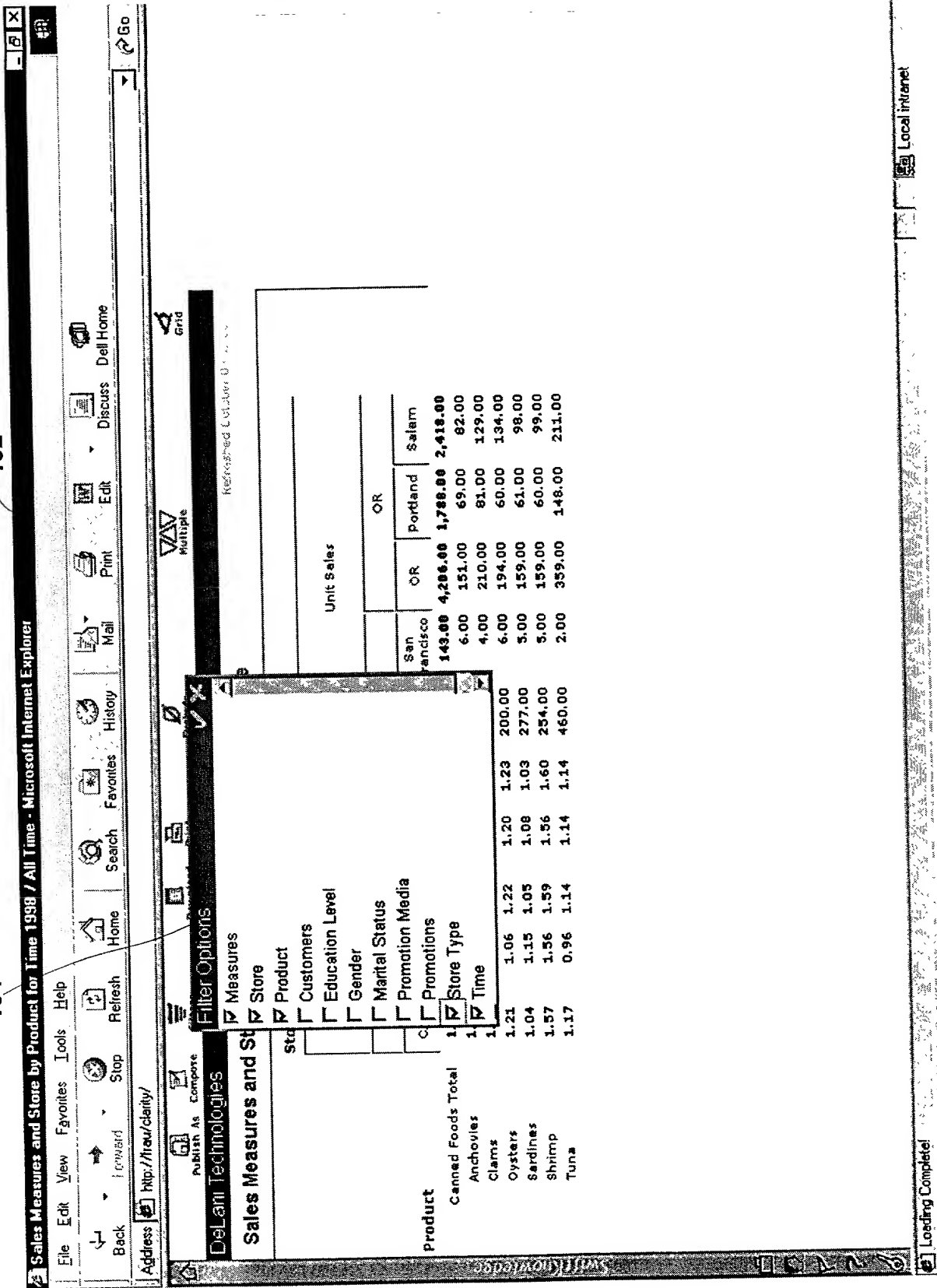


FIG. 30

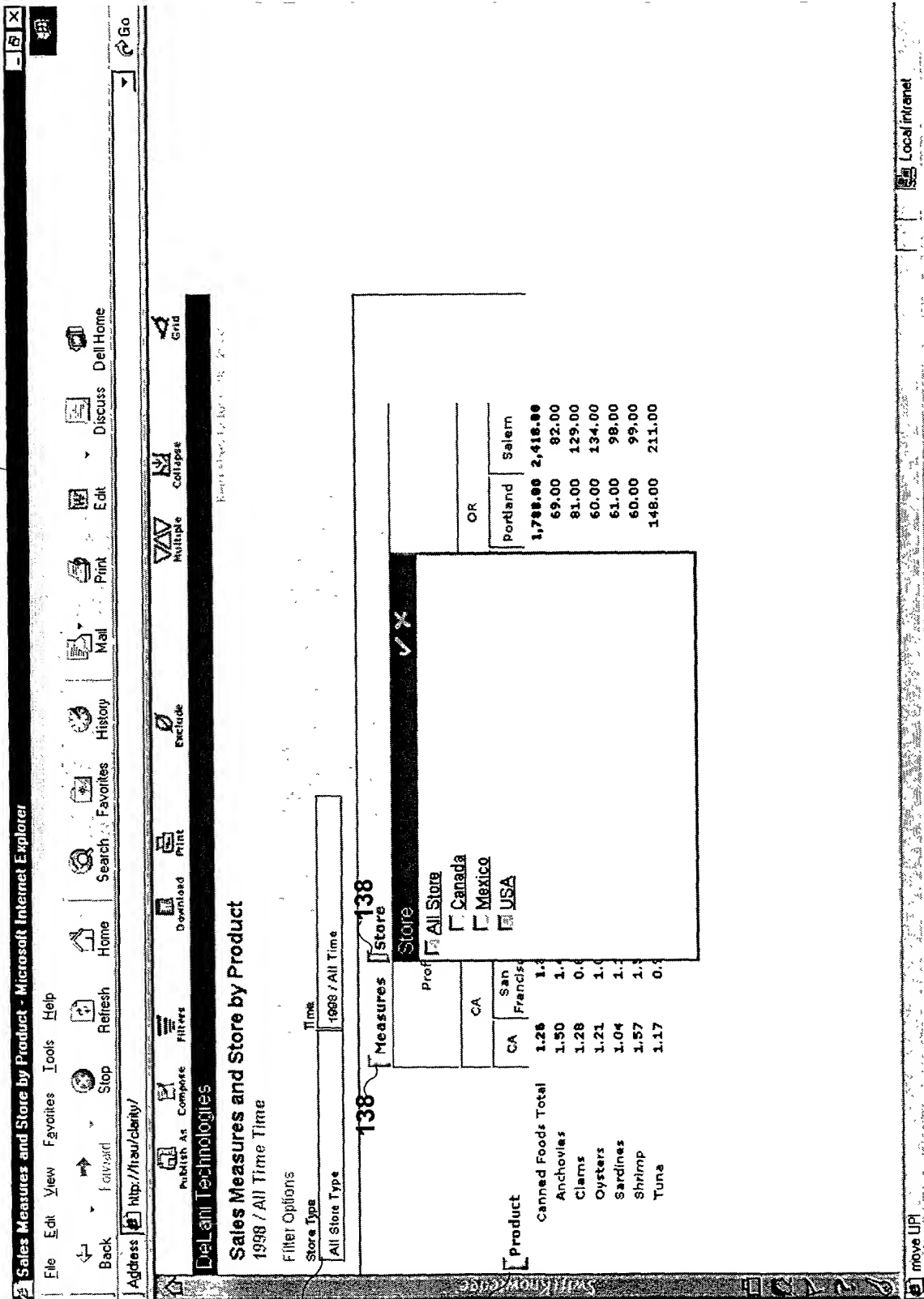
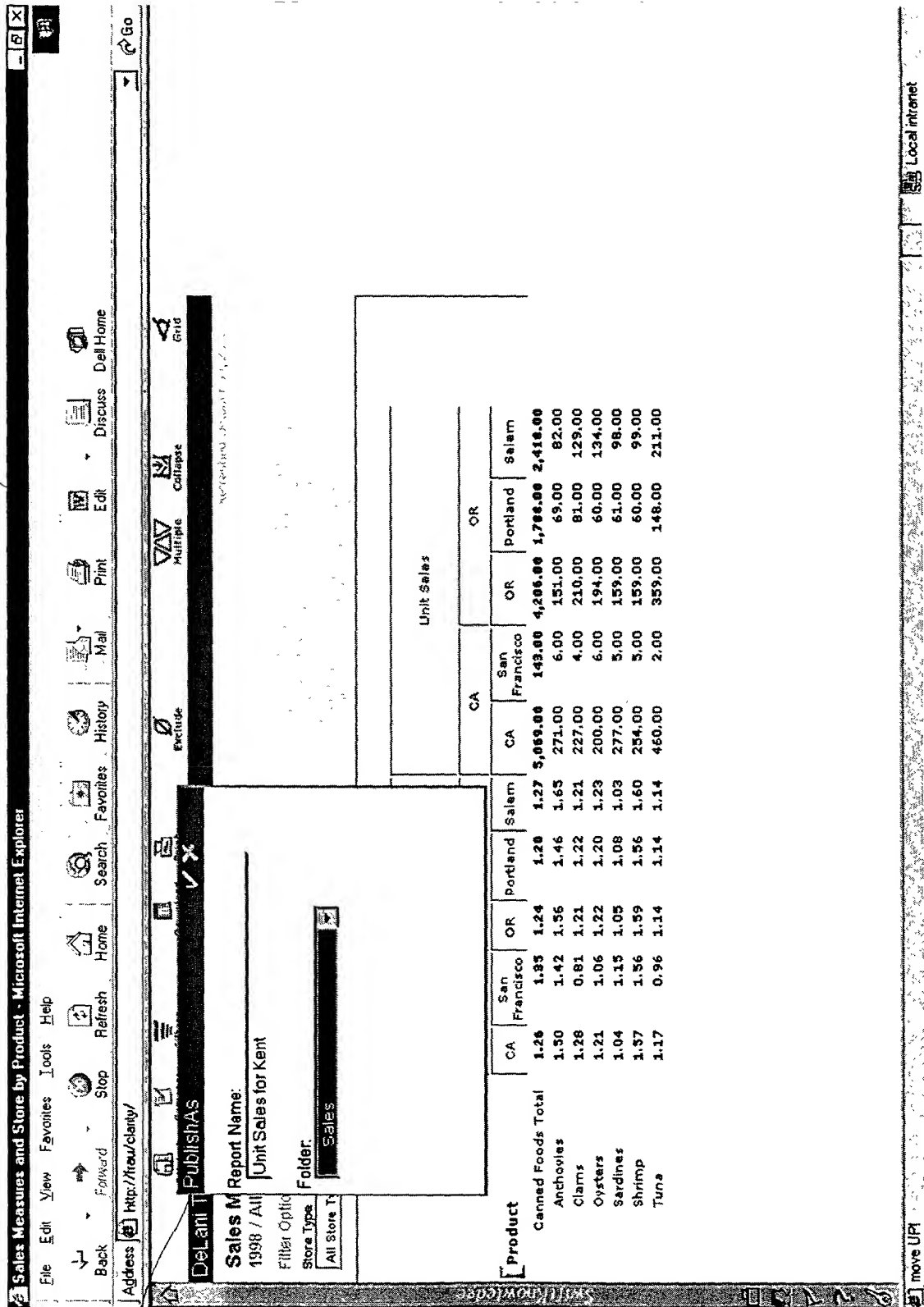


FIG. 31



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Microsoft Internet Explorer - Sales Measures and Store by Product

Address: http://neu/clarity/

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss Dell Home

Download Print Exclude Multiple Collapse Grid

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SwiftKnowledge: Edit Cube - Microsoft Internet Explorer

File Edit View Favorites Tools Help

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Address http://trau/clarity/

Edit Cube Registration

150 Cube Label: Sales

152 Connection String
Cube Name: Sales
Server Name: Mustata
Database Name: SwiftK_SampleCub
☒ Cube Enabled

154 Description: Demonstration

156

Cube Access:
None: System Group
Full: Administrators
Partial: Oregon Supply Ch

Transaction Access:
None: System Group
Full: Administrators
Partial: Oregon Supply Ch

Save Cancel

Local intranet

Customers
Education Level
Gender
Marital Status
Measures
Product
Promotion Media
Promotions
Store
Store Type
Time
Yearly Income

FIG. 34

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SwiftKnowledge: Edit Cube - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss Dell Home

Address http://194u/clarity/

Edit Cube Registration

Cube Label: Sales

Connection String

Cube Name: Sales

Server Name: Mustata

Database Name: SwiftK_SampleCub

Description: Demonstration

Cube Access: None

System Group

Full: Administrators

Partial: Oregon Supply Chain

Transaction Access: None

System Group

Full: Administrators

Partial: Oregon Supply Chain

Save Cancel

160

Customers
Education Level
Gender
Marital Status
Measures
Product
Promotion Media
Promotions

Done Local intranet

FIG. 35

SwiftKnowledge: Edit Cube - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Discuss Dell Home

Address <http://lta/clarity/> Go

Description: **Demonstration**

Cube Access:

None: System Group

Full: Administrators

Partial: Oregon Supply Chain

Transaction Access:

None: System Group

Full: Administrators

Partial: Oregon Supply Chain

Save Cancel

Customers
Education Level
Gender
Marital Status
Measures
Product
All Products
Subcategory
Drink
Food
Baked Goods
Baking Goods
Breakfast Foods
Canned Foods
Anchovies
Canned Vegetables
Clams
Oysters
Sardines
Shrimp
Soup
Tuna
Canned Products
Dairy
Deli

Local intranet

Done

FIG. 36

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SwiftKnowledge: Edit Cube - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Discuss Dell Home

Address <http://tau/clarity/>

Edit Cube Registration

Cube Label:
Sales

Connection String
Cube Name: Sales
Server Name: Mustafa
Database Name: SwiftK_SampleCub

☒ Cube Enabled

Description:
Demonstration

Cube Access:
None
System Group

Transaction Access:
None
System Group

Full: Administrators
Partial: Oregon Supply Chain

Save **Cancel**

Dimensions:
customer
sales_fact
product
product_class
promotion
store
time_by_day
warehouse

Local Intranet

FIG. 37



FIG. 38

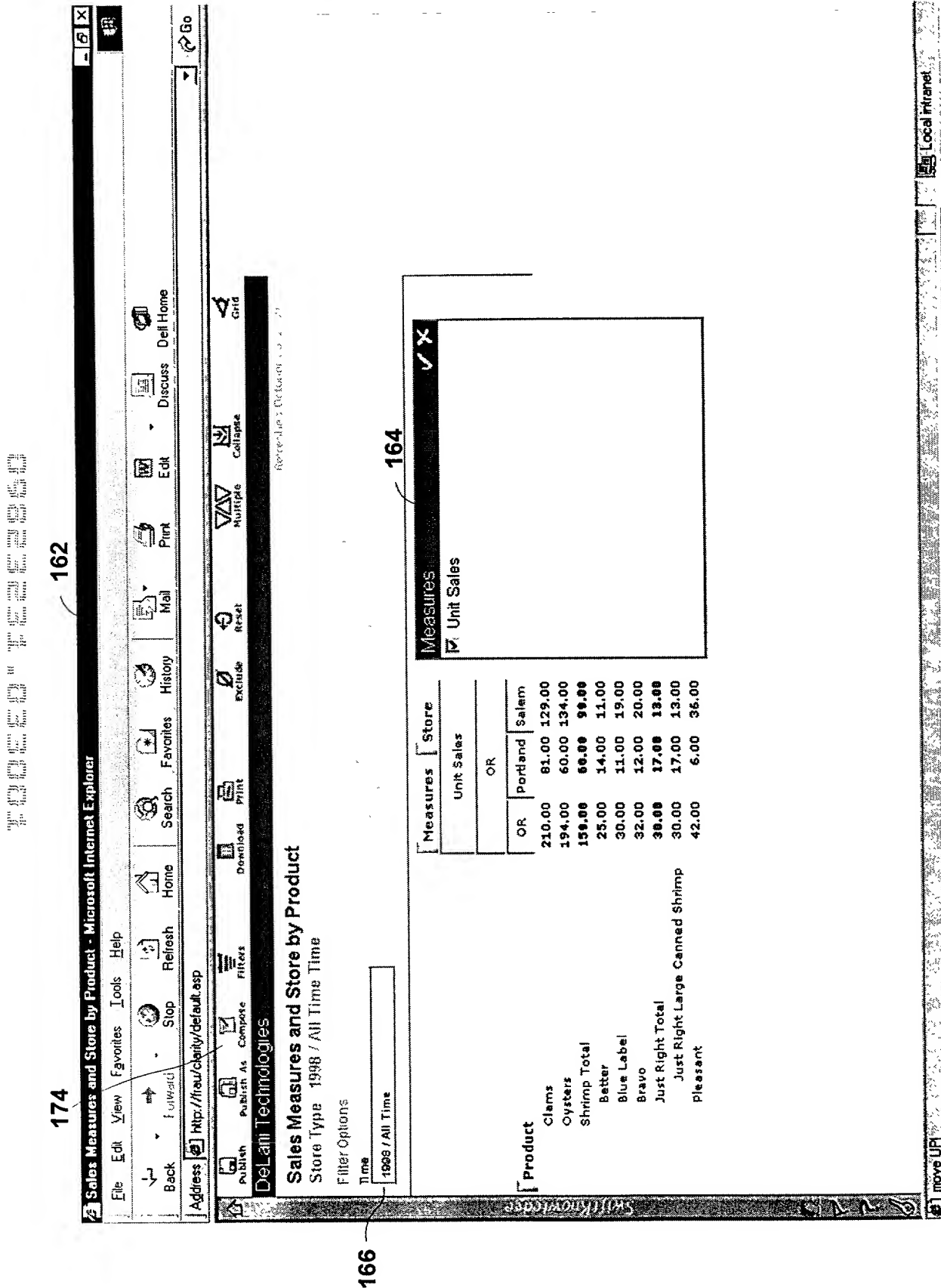


FIG. 39

162

168

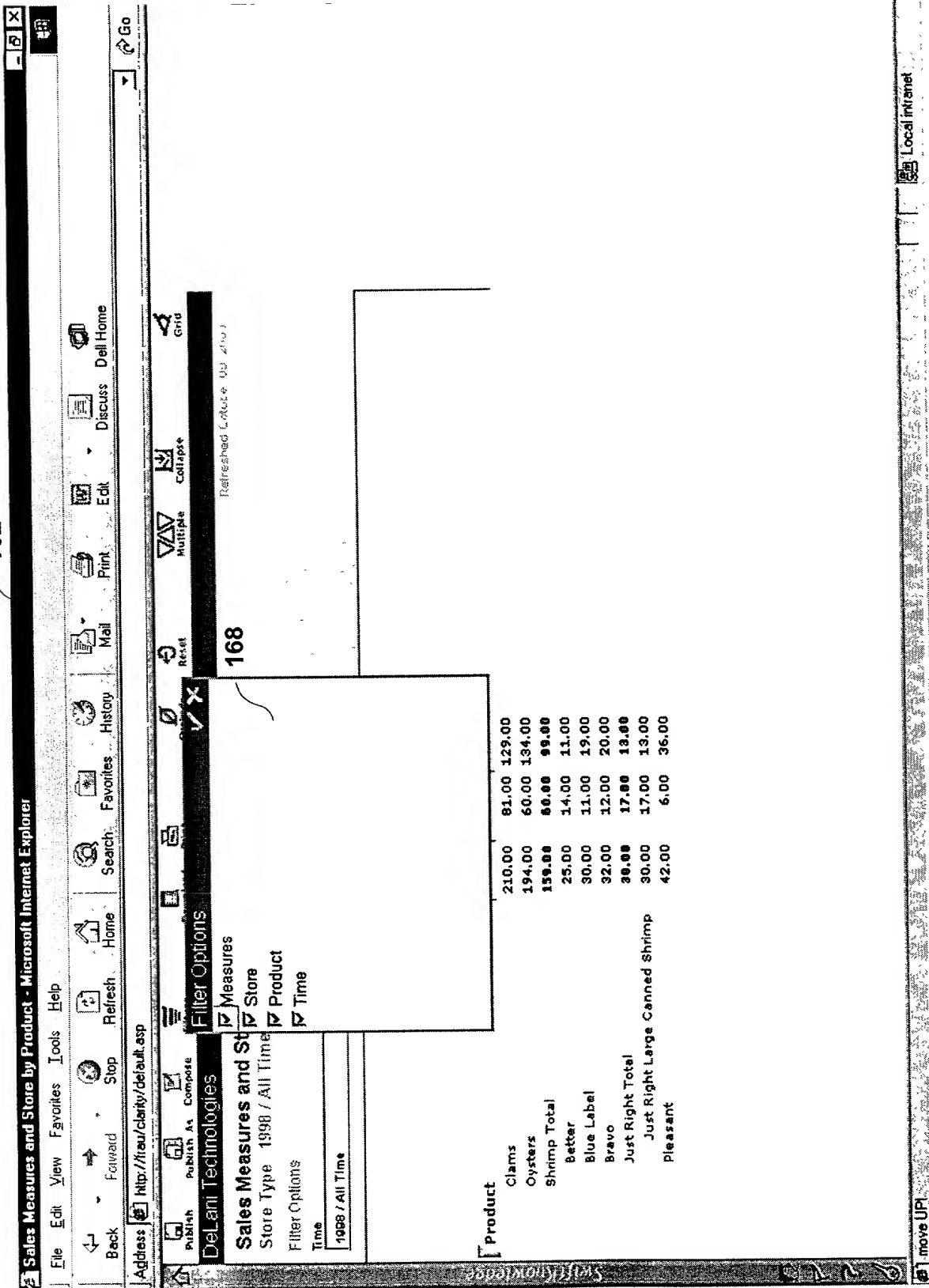


FIG. 40

Sales Transactions for Unit Sales and Sale by Blue Label

Preview first 12 of 12 rows

	brand_name	product_name	SKU	gross_weight	net_weight	store_street_address	store_city	store_state
1	Blue Label Blue	Label Large Canned Shrimp	87027297616	8.86	6.85	5179 Valley Ave	Salem	OF
2	Blue Label Blue	Label Large Canned Shrimp	87027297616	8.86	6.85	5179 Valley Ave	Salem	OF
3	Blue Label Blue	Label Large Canned Shrimp	87027297616	8.86	6.85	5179 Valley Ave	Salem	OF
4	Blue Label Blue	Label Large Canned Shrimp	87027297616	8.86	6.85	5179 Valley Ave	Salem	OF
5	Blue Label Blue	Label Large Canned Shrimp	87027297616	8.86	6.85	5179 Valley Ave	Salem	OF
6	Blue Label Blue	Label Large Canned Shrimp	87027297616	8.86	6.85	5179 Valley Ave	Salem	OF
7	Blue Label Blue	Label Large Canned Shrimp	87027297616	8.86	6.85	5179 Valley Ave	Salem	OF
8	Blue Label Blue	Label Large Canned Shrimp	87027297616	8.86	6.85	5179 Valley Ave	Salem	OF
9	Blue Label Blue	Label Large Canned Shrimp	87027297616	8.86	6.85	5179 Valley Ave	Salem	OF
10	Blue Label Blue	Label Large Canned Shrimp	87027297616	8.86	6.85	5179 Valley Ave	Salem	OF
11	Blue Label Blue	Label Large Canned Shrimp	87027297616	8.86	6.85	5179 Valley Ave	Salem	OF
12	Blue Label Blue	Label Large Canned Shrimp	87027297616	8.86	6.85	5179 Valley Ave	Salem	OF

FIG. 41

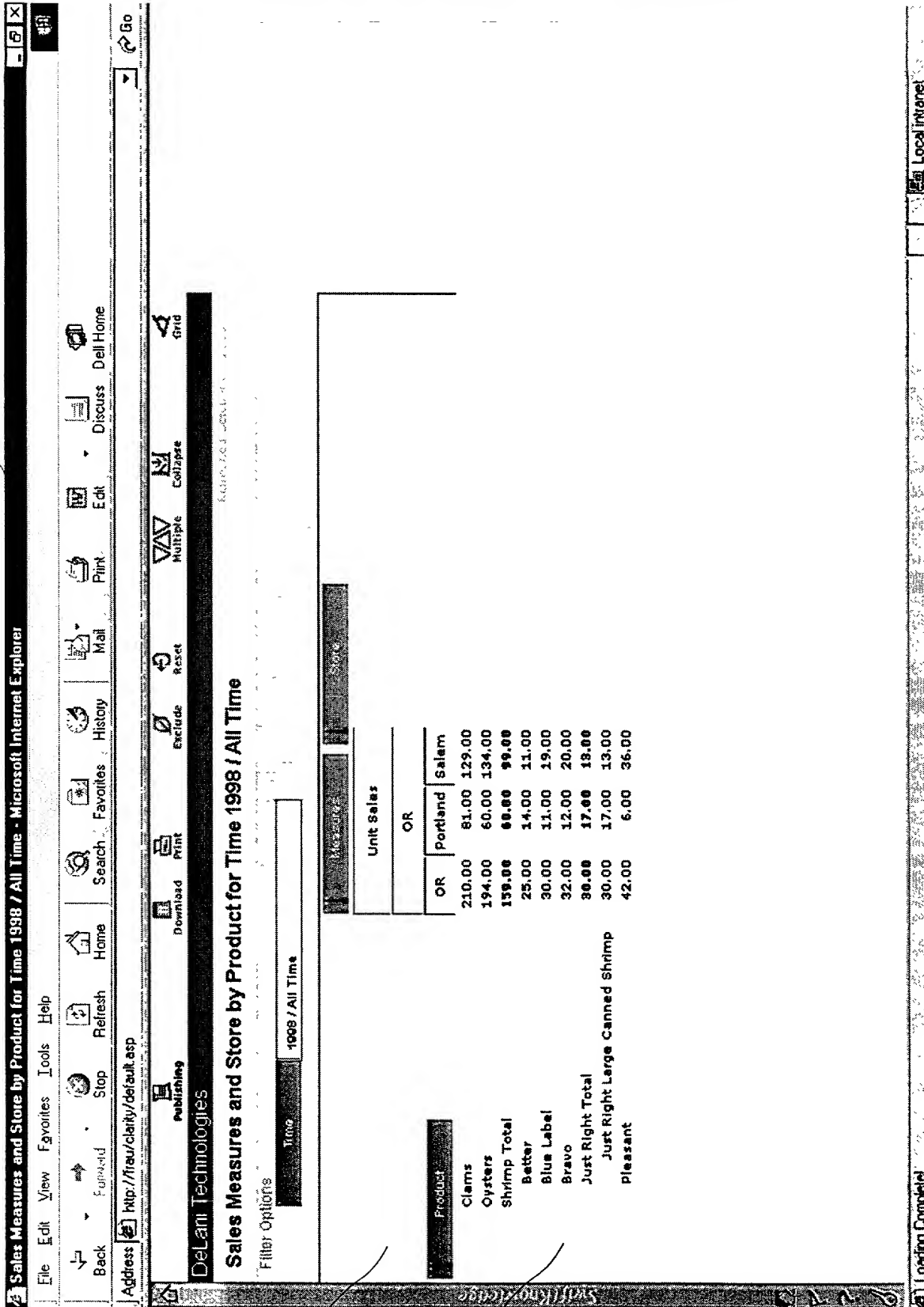


FIG. 42